
Checking Back in with Black Women Post-*Roe*

FOR IN OUR OWN VOICE: NATIONAL BLACK WOMEN'S
REPRODUCTIVE JUSTICE AGENDA

BY PERRYUNDEM

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Introduction.

In May 2022, In Our Own Voice: National Black Women's Reproductive Justice Agenda hired PerryUndem to conduct a survey among Black women registered voters nationally and in seven states (FL, GA, LA, OH, PA, TN, TX) on the topic of voting in the midterm elections.

The survey fielded May 5 through 31, 2022 – before the school shooting in Uvalde, TX and prior to the Supreme Court decision that overturned *Roe v. Wade*.

We went back in the field September 12 through 21 and conducted a total of $n = 2,781$ interviews in the seven states to see where abortion, women's rights, and gun violence / shootings are now on Black women's issue priorities.

Here's what we found.

September sample size by state:

	N =
Florida	520
Georgia	521
Louisiana	287
Ohio	377
Pennsylvania	329
Tennessee	218
Texas	505

The margins of error range from ± 5 to 8 points.



Summary.

Data suggest:

- The mood has shifted more negative – fewer feel their state is heading in the right direction.
- “Gun violence / school shootings” and “women’s rights” are among the top-tier voting issues, alongside racism / racial justice and human rights.
- Abortion rights is a higher voting priority post-*Roe* across nearly all states.
- The biggest shift was among Georgia voters. Data suggest a +15-point increase in the percentage saying abortion rights is “extremely important” in getting out to vote. Additionally, 62% of GA voters say the Supreme Court overturning *Roe v. Wade* makes them feel much more likely to vote in the fall elections.
- More voters include abortion in their “top 5” issues post-*Roe*.
- Black women are +10 to +20 points more likely post-*Roe* to vote for candidates who support abortion rights and access.
- Swing and Republican voters have not shifted toward voting for Democratic candidates (though they are poised to move away from anti-abortion candidates).



Consider:

1

Emphasizing these top issues in the final weeks:

- Racial justice
- School shootings / gun violence
- Human rights
- Women's rights
- Health care
- Abortion rights

We think safety relates to all of these issues and can be one of the connective threads (in addition to rights).

2

Emphasizing candidates' records on abortion – voters are increasingly likely to care about and vote on abortion.

3

Noting (perhaps newly) moveable audiences on slides 14 and 15.



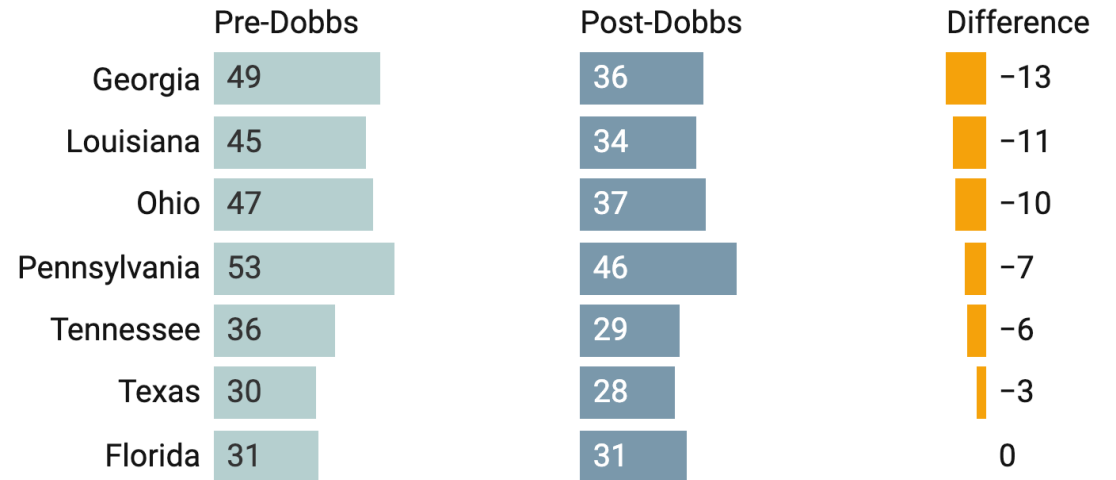
Detailed findings.

The mood has shifted in some states.

Fewer respondents feel their state is heading in the right direction post-*Roe/Dobbs*, especially:

- Louisiana voters \$50K+ (-18 percentage pts)
- Louisiana voters ages 45+ (-16 pts)
- Tennessee voters with HS or less (-16 pts)
- Pennsylvania voters ages 18 to 44 (-17 pts)
- Pennsylvania voters < \$50K (-13 pts)

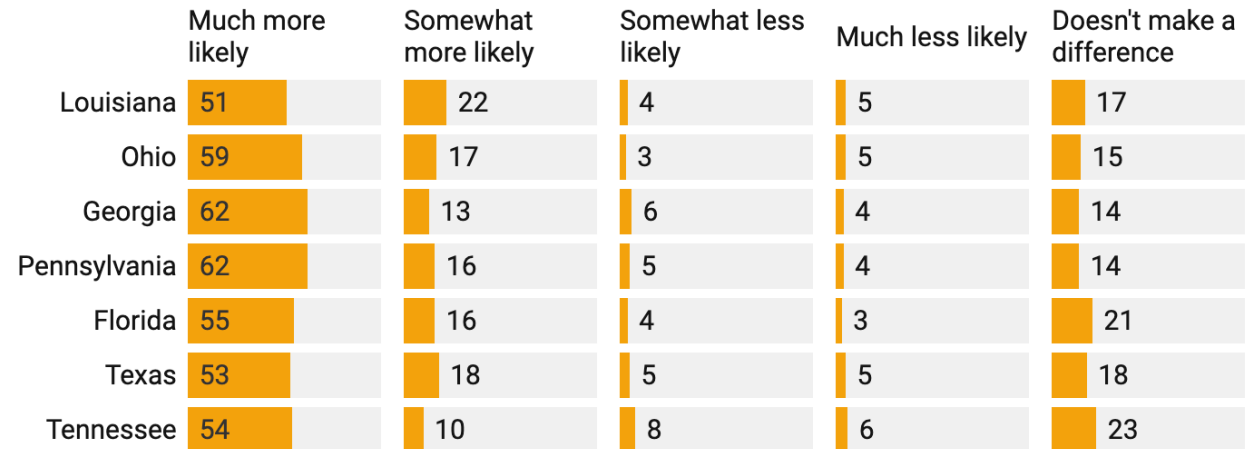
Percent saying things in the state are going in the right direction:



About 50% to 60% of respondents tell us the SCOTUS decision makes them much more likely to vote in the elections this fall.

However, we do not see statistically significant differences from May in the proportions of registered voters who say they are “almost certain” to vote or in the importance they place in voting in these elections. In other words, they say it makes a difference, but we’re not seeing that manifest in the polling.

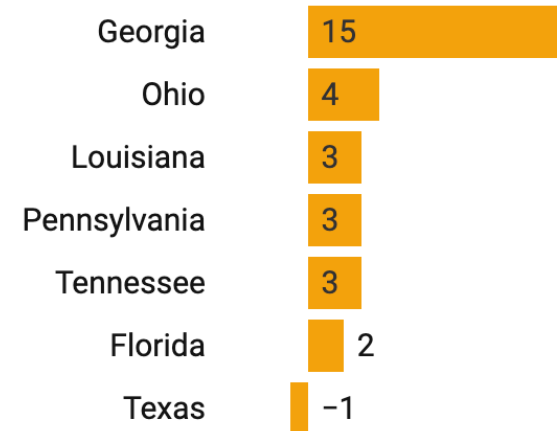
As you may know, the Supreme Court overturned *Roe v. Wade* in June. This ruling took away people’s rights to access abortion. It also allows states to ban abortion. Does this make you feel: _____ to vote in the elections this fall?



**Black women in Georgia
are more likely to
consider abortion rights
“extremely important”
post-*Roe*.**

Difference post-*Roe*
In abortion rights being “extremely” important

Percentage-point difference



This fall there will be elections for US Congress, state, and local offices. How important is each of these issues to you personally when thinking about getting out to vote?

% Extremely important

	Louisiana	Ohio	Georgia	Pennsylvania	Florida	Texas	Tennessee
Gun violence / school shootings	73	81	74	72	73	74	78
Racism / racial justice	76	78	75	70	72	70	78
Human rights	71	73	73	66	64	67	72
Women's rights	66	72	71	68	66	67	73
Crime	70	67	70	71	60	61	67
Health care	65	70	71	64	64	60	68
Police violence	64	68	66	57	58	62	69
Education	66	69	62	59	56	60	67
Voting rights	61	66	68	62	58	60	69
Economic issues	64	64	63	57	61	60	62
Abortion rights	58	60	66	59	53	56	54
Housing	47	60	59	52	58	53	62
Criminal justice reform	54	53	53	52	49	53	53
Taxes	46	48	50	47	50	51	45
Childcare	44	48	49	46	47	44	50
COVID-19	50	47	51	43	40	43	47
Climate / environment	39	39	44	37	43	37	44
Immigration	31	31	30	26	36	36	32
LGBTQ+ rights	24	27	26	26	26	26	25

Now.

This fall there will be elections for US Congress, state, and local offices. How important is each of these issues to you personally when thinking about getting out to vote?

% Extremely important

	Louisiana	Ohio	Georgia	Pennsylvania	Florida	Texas	Tennessee
Racism / racial justice	74	78	72	77	75	75	78
Human rights	68	73	65	70	68	72	73
Health care	71	69	67	67	68	67	69
Voting rights	65	71	67	67	67	64	69
Crime	73	64	66	71	64	63	69
Police violence	63	66	65	62	62	66	67
Economic issues	67	68	62	63	58	66	65
Education	65	65	57	64	60	63	67
Housing	53	56	55	58	61	56	59
Criminal justice reform	56	58	54	54	53	56	57
Abortion rights	56	56	51	56	51	57	51
COVID-19	59	55	51	55	50	51	58
Taxes	49	52	52	49	47	50	51
Childcare	49	50	44	43	47	48	50
Climate / environment	43	45	41	40	42	41	38
Transportation	38	35	34	33	33	37	35
Immigration	32	33	33	30	34	36	33
Foreign affairs	27	29	29	28	26	26	29
LGBTQ+ rights	26	29	27	29	26	23	24

May 2022.

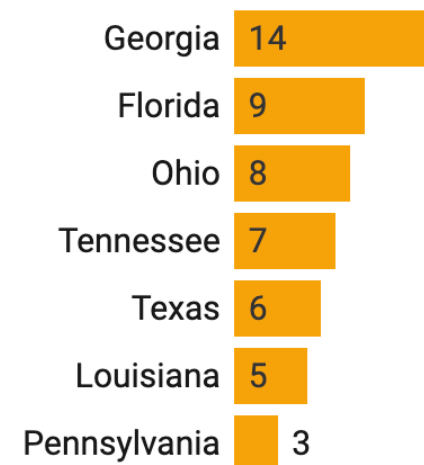
Note: “Women’s rights” and “gun violence / school shootings” weren’t asked in May.

We also see shifts post-*Roe* in abortion making people's lists of top 5 issues.

See next page.

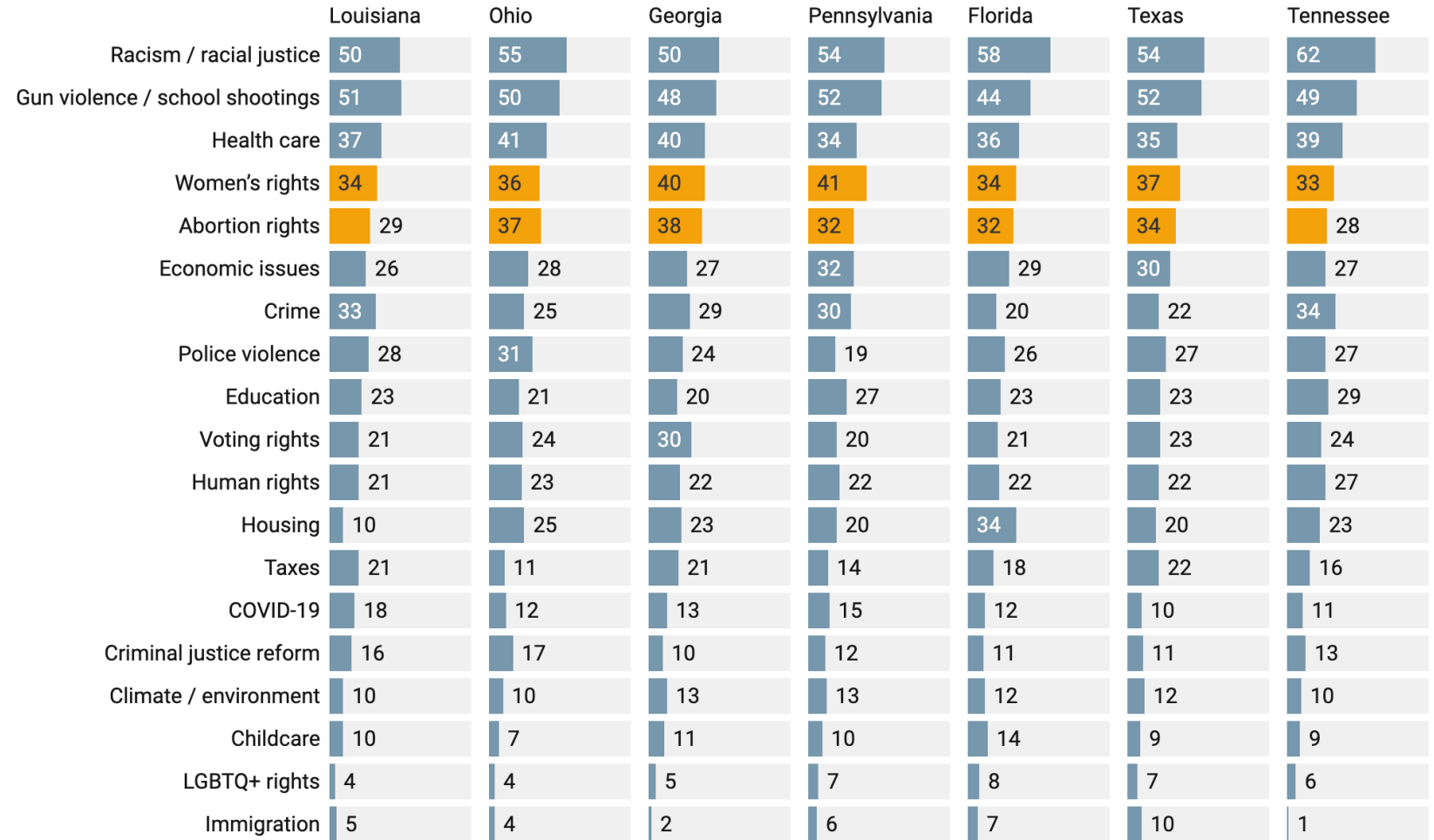
Increase post-*Roe*
In abortion rights being in their top 5 issue

Percentage-point increase



Choose the top 5 issues that matter most to you when voting in elections.

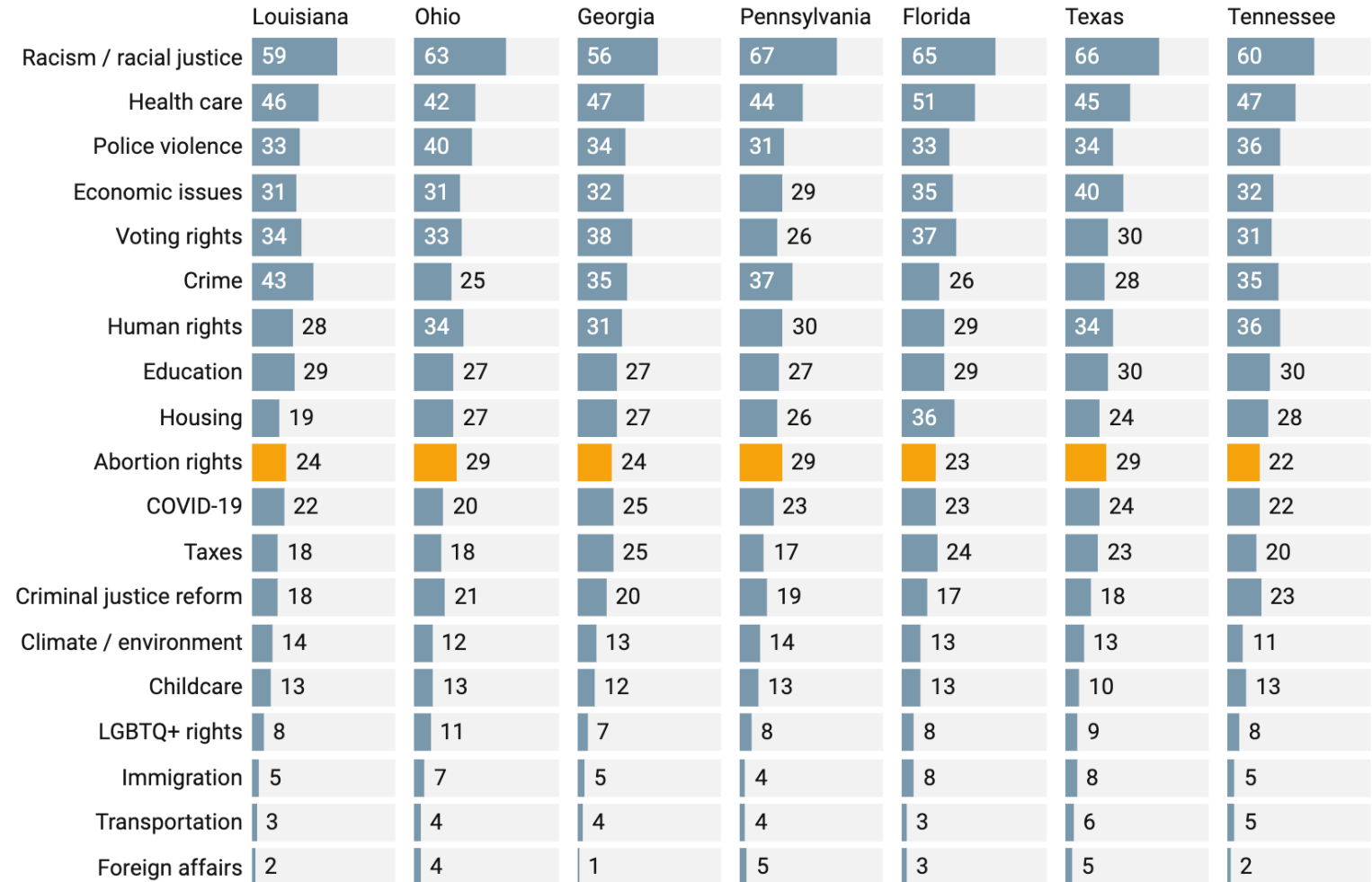
Now.




Choose the top 5 issues that matter most to you when voting in elections.

May 2022.

Note: “Women’s rights” and “gun violence / school shootings” weren’t asked in May. We added “women’s rights” because we saw a shift in other polling post-Roe and added school shootings because of Uvalde.





Data also suggest shifts in abortion becoming a top 5 issue among:

- Ohio voters ages 45+ (+17 points)
- Florida voters with HS or less (+15)
- Tennessee voters with HS or less (+14)
- Louisiana voters with some college+ (+12)
- Florida voters ages 45+ (+12)

Data suggest the *Dobbs* decision has made voters more likely to vote for candidates who support abortion rights and access.

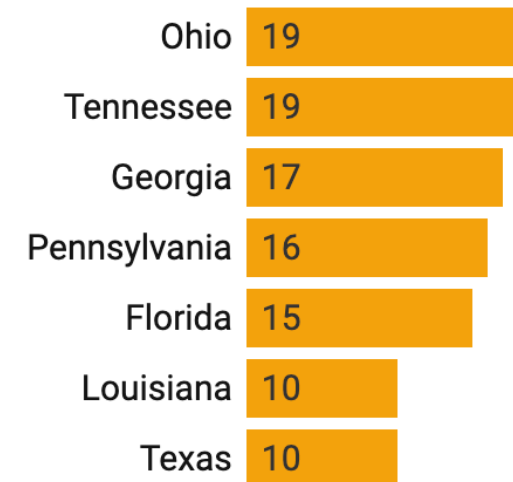
Especially:

- Those with a HS degree or less in PA, TN, and TX
- Those with some college or more in OH and LA

Increase post-*Roe*

In being more likely to vote for a candidate who supports abortion rights and access

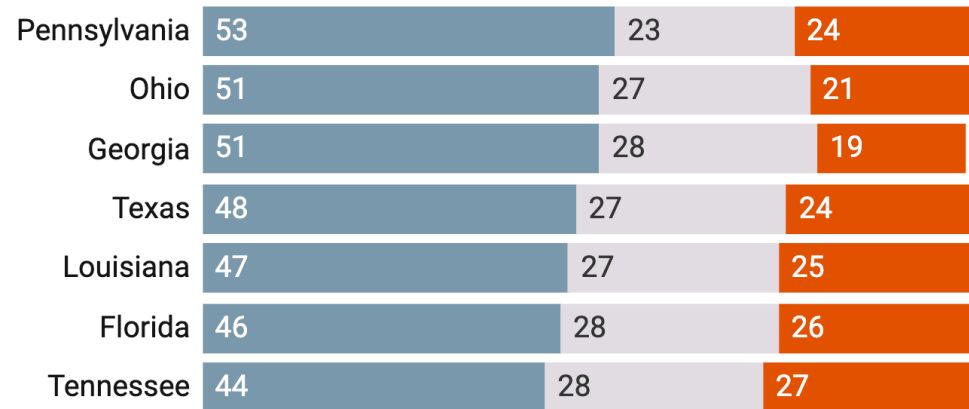
Percentage-point increase



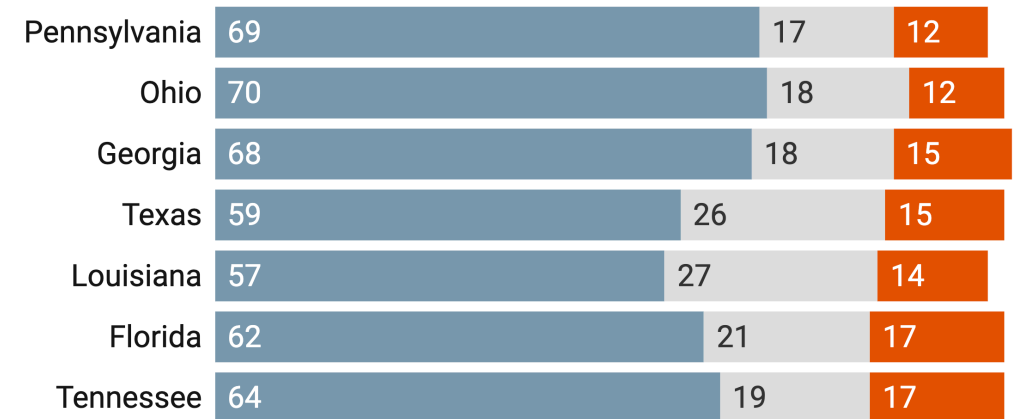
Are you more likely to vote for a candidate for state legislature who:

■ Supports access to abortion ■ Is against access to abortion
■ Doesn't make a difference in my vote

May 2022



Now





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