



Results from a National Survey of Black Adults

The Lives and Voices of Black Families in 2024

COMMISSIONED BY IN OUR OWN VOICE: NATIONAL BLACK WOMEN'S
REPRODUCTIVE JUSTICE AGENDA

CONDUCTED BY PERRYUNDEM

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Introduction.



Black communities represent decisive forces in elections, yet surveys among Black adults are rare.

For the past few elections, National Black Women's Reproductive Justice Agenda: In Our Own Voice has invested in rigorous and robust national surveys to better understand the voting and policy priorities, needs, and views among Black adults. In Our Own Voice commissioned Perry Udem to develop this poll ahead of a crucial 2024 voting cycle.

In 2017, early in the Trump administration, we explored the attitudinal landscape among Black adults related to race, policy, and reproductive justice. In December 2020, prior to Biden taking office, we went back in the field to listen to Black adults' experiences and views over the past few years. Prior to the 2022 midterm elections, we conducted a national survey and several state surveys to better understand Black women voters' issue priorities, values, and reactions to news dominating the headlines at the time.

Here we are in 2024, near the end of the Biden administration, with the country heading into another consequential presidential election. How are Black communities feeling about the upcoming elections? What voting issues are on their minds? What is motivating them to vote? What are their views on abortion and reproductive issues, given the overturning of *Roe v. Wade*?

These are the questions we set out to answer, with the goal of providing data as a resource for policymakers, the media, and other parties who want to understand the views and lives of Black adults in America.

This report provides findings from a national survey conducted among n = 1,005 Black adults from January 22 through January 27, 2024. The survey was administered by Ipsos' KnowledgePanel, an online panel constructed from addressed-based probability sampling. The data are weighted to reflect a representative sample of Black adults nationwide. See the next page for the demographic composition of the sample. The margin of sampling error is ± 3.5 percentage points. Many other types of errors can contribute to overall survey error.

The survey also includes oversamples in nine states: California, Georgia, Louisiana, Michigan, Ohio, Pennsylvania, Tennessee, Texas, and Virginia. Those results are reported separately.

Here is the demographic composition of the survey respondents.

Respondents were allowed to select multiple responses for their racial and gender identities.

Roughly one percent of the sample identifies with a gender outside of the traditional binary, which is on par with surveys among the general population (ranging from less than 1% to 2%).

In many parts of this report, we segment data by “women” and “men.” All respondents who identify as a woman or man are included in these variables, including transgender respondents who identify as a woman or man. There are not enough respondents who identify outside of the binary to analyze separately. These respondents are included in the total, but not analyzed separately.

	Weighted %	Unweighted N
Total	100%	1,005
Black or African American	100%	1,005
2+ races	9%	92
Hispanic / Latina/o/x	5%	52
<i>Identifies as:</i>		
A woman	55%	558
A man	44%	442
Transgender	*	2
Non-binary	*	3
Other	*	3
18 to 29	24%	146
30 to 44	29%	267
45 to 64	31%	358
65+	17%	234

* Less than one percent

	Weighted %	Unweighted N
Women 18 to 44	28%	227
Men 18 to 44	24%	181
Women 45+	27%	331
Men 45+	20%	261
< College	75%	674
College+	25%	331
< \$50K HH income	37%	396
\$50K to \$100K	30%	316
\$100K+	33%	293
Democrat	55%	570
Independent	38%	370
Republican	6%	56
Urban	46%	483
Suburban	44%	430
Rural	9%	92
Northeast	17%	169
Midwest	16%	172
South	56%	562
West	10%	102
Born in the US**	93%	887
Born outside the US	7%	71

** Data are not available on 100% of panelists

Summary.

Here are 10 key findings.

1

Young Black adults may feel particularly unmotivated to vote in the fall elections.

Just 38% of 18- to 29-year-olds say they are “almost certain” to vote this fall, compared to 59% of respondents overall.

One in four 18- to 29-year-olds (25%) says they’ve thought about not voting in 2024 as a form of protest – of things such as the choice of candidates and what’s happening in Gaza.

That said, like a majority of all respondents, 72% of young voters feel the Black community has the power to change elections.

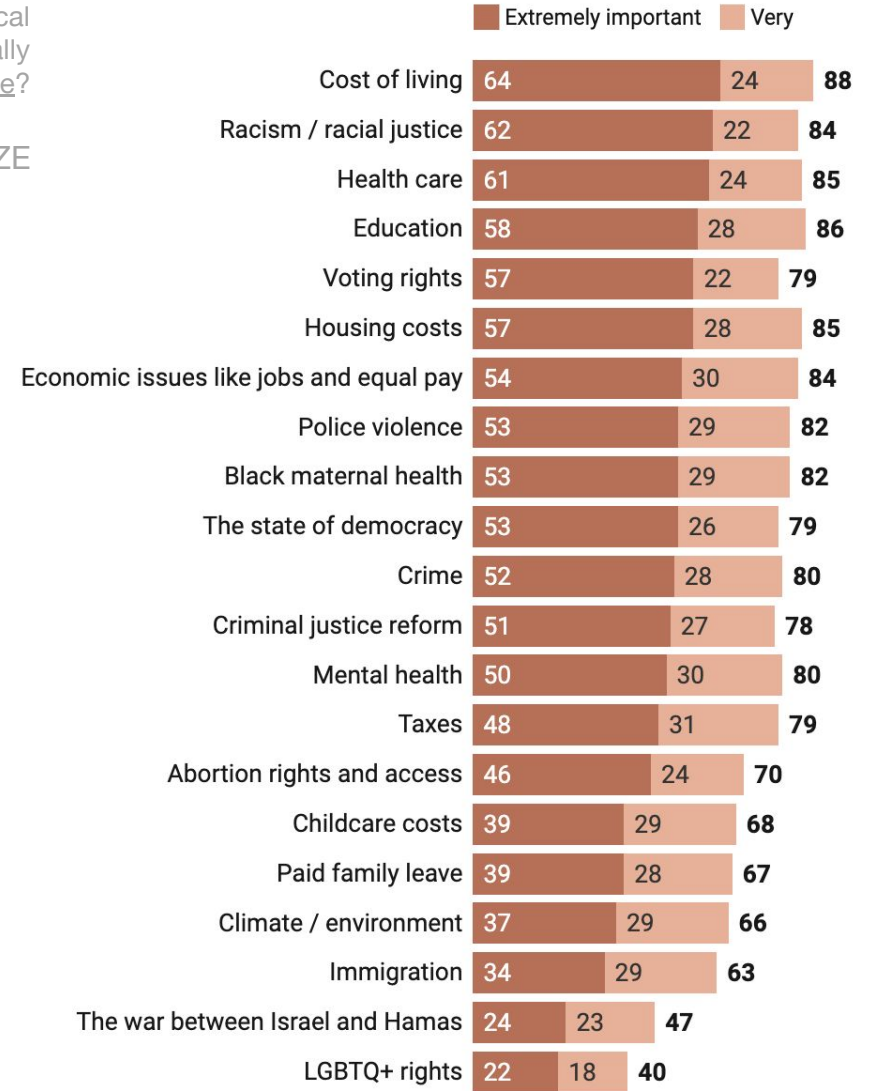
This fall there will be elections for US Congress, state, and local offices. How important is each of these issues to you personally when thinking about getting out to vote?

RANDOMIZE

2

Many issues are on the minds of Black adults. Cost of living and racism / racial justice top the list.

Economic issues are most pressing for younger adults, including the cost of living and housing costs. Older respondents (65 and older) are most likely to prioritize racism / racial justice, the state of democracy, and voting rights.



3

When asked about 20 discrete policy positions, economic-related policies are among the most salient.

Older respondents prioritize free and fair elections more than their younger counterparts.

IMPORTANT POLICY POSITIONS

- Lowering the cost of living and inflation (85% extremely or very important in thinking about voting this fall)
- Making sure our elections are free from political interference and manipulation (81%)
- Ensuring equal pay for equal work (80%)
- Creating equal access to resources and opportunities (80%)
- Lowering taxes for the middle and lower classes (79%)
- Making sure schools teach children about American history, including the impact of slavery and racism (79%)

4

In a list of 12 motivations to vote, these 3 top the list.

1

People's rights and freedoms are at stake

24% say this is the top 1 or 2 motivation to vote

2

People fought and died for the right to vote

23%

3

(Among swing state residents) Our state is one of the few states that will decide who becomes president and whether the US Congress becomes Democratic or Republican. That means my vote will matter more than in most other states

23%

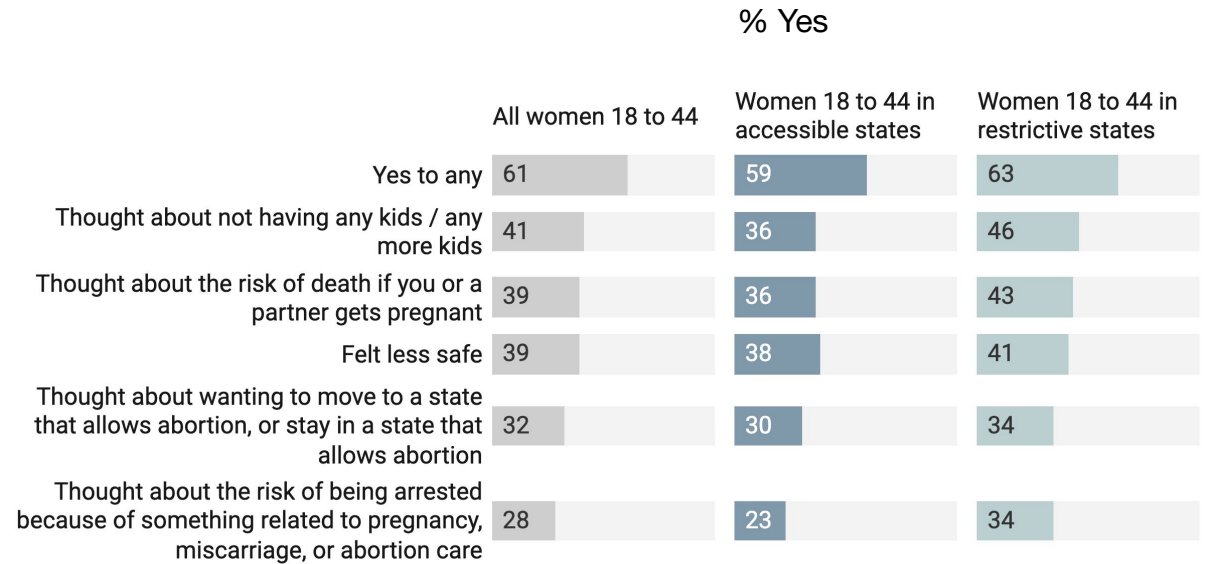
These are additional motivating factors among many respondents.

- Voting will affect who has the power in my state to make laws
- My family might be affected by the outcome of the elections
- Voting is the main way I have power in what happens
- It gives me a voice in the future
- Whoever becomes president could choose the next Supreme Court justices

5 Recent abortion bans are having a personal impact on a majority of Black women of reproductive age.

Recent bans have made four in ten women of reproductive age (41%) consider their own risk of death should they get pregnant. One in three living in restrictive states (36%) has thought about the risk of being arrested due to something related to pregnancy.

As a result of recent abortion bans and restrictions, have you...



For the purposes of these data, "restrictive" states are those that have a 15-week or more restrictive ban.

6
Black communities continue to be strongly supportive of abortion rights and access.

As we've seen for many years, large majorities of Black adults support abortion rights and access, including those who attend religious services regularly.

77%

Say abortion should be legal in all or most cases

68% of those who attend religious services regularly

79%

Say they'd vote in favor of a state amendment that protects pregnancy and abortion decisions

77%

87%

Agree: Each person should have the right to make their own decision on abortion, even if I may disagree with it

85%

80%

Say having an abortion can be the responsible choice

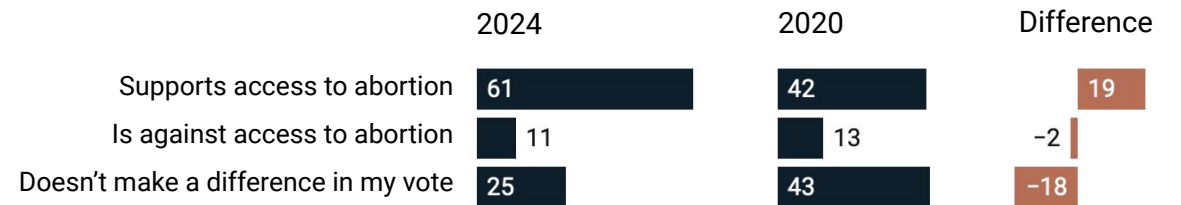
74%

7

The overturning of *Roe v. Wade* likely shifted the importance of a candidate's supportive position on abortion.

Respondents are +19 points more likely in 2024 v. 2020 to prioritize a candidate who supports access to abortion.

Are you more likely to vote for a candidate for state legislature who _____ access to abortion:



8

Half of Black women of reproductive age says they are interested in getting birth control pills over the counter.

49%

Of women 18 to 44 say they are interested in accessing birth control pills over-the-counter

64%

Of women 18 to 44 could not afford to pay \$45 or more for a three-month supply

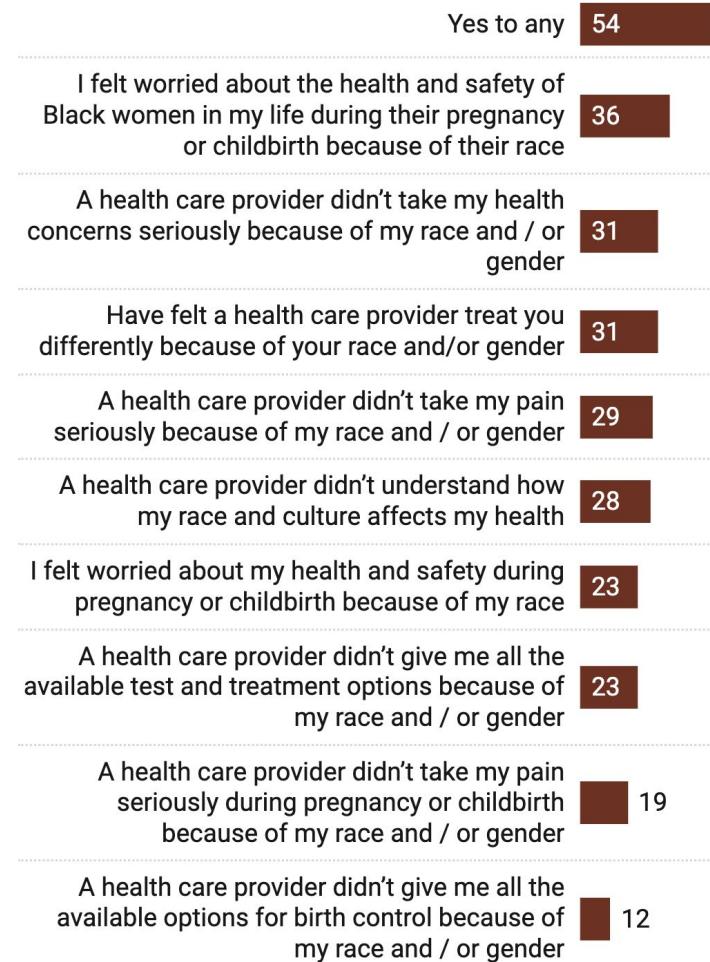
Note: A three-month supply will retail at \$49.99

9
A majority of Black women (54%) says they have felt the effects of racial / gender bias in the health care system.

Have you ever felt this way?

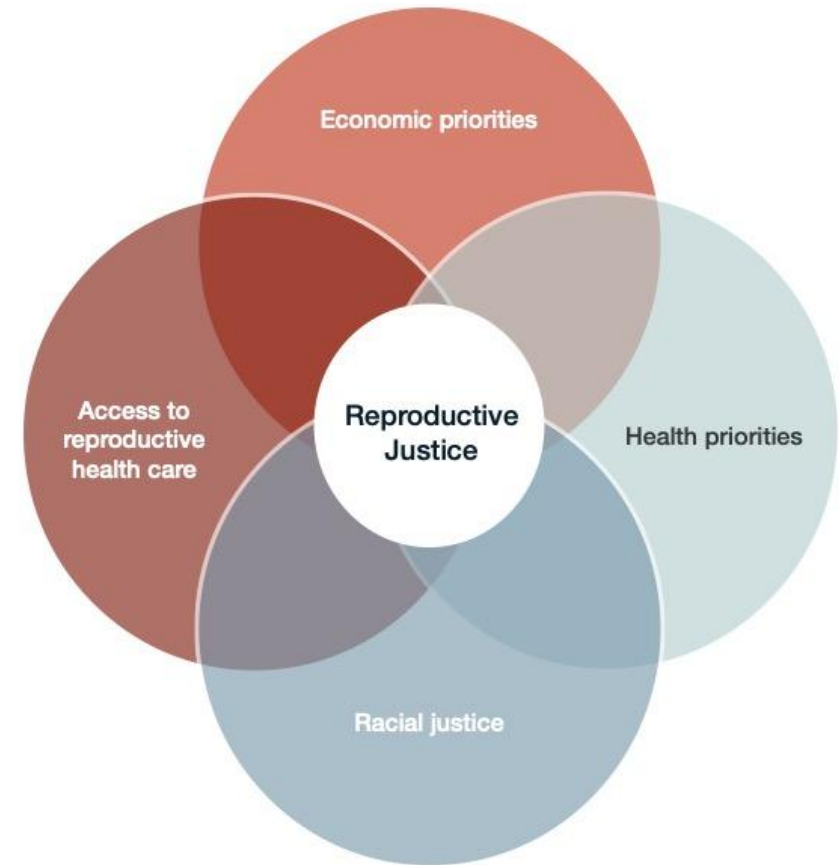
% Yes

Women



10
Reproductive Justice is at the intersection of top priorities and policy preferences among Black communities.

Large majorities support access to abortion, comprehensive sex ed, and sex-positive communication with health care providers. Many women of reproductive age are profoundly impacted by abortion bans. A majority of women of reproductive age can't afford the price of over-the-counter birth control pills.



Economic issues top the list of voting priorities – including the cost of living, housing costs, and equal pay.

Health care is also a top voting issue. Majorities are mobilized by policies to end Black maternal mortality, to increase access to mental health care, and to expand Medicaid.

Racial justice is top voting issue. Many have experienced bias in the medical system. In 2020, 77% of Black adults said Black people's lives were more in danger because Trump was president.

Detailed findings.

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Voting in the 2024 elections

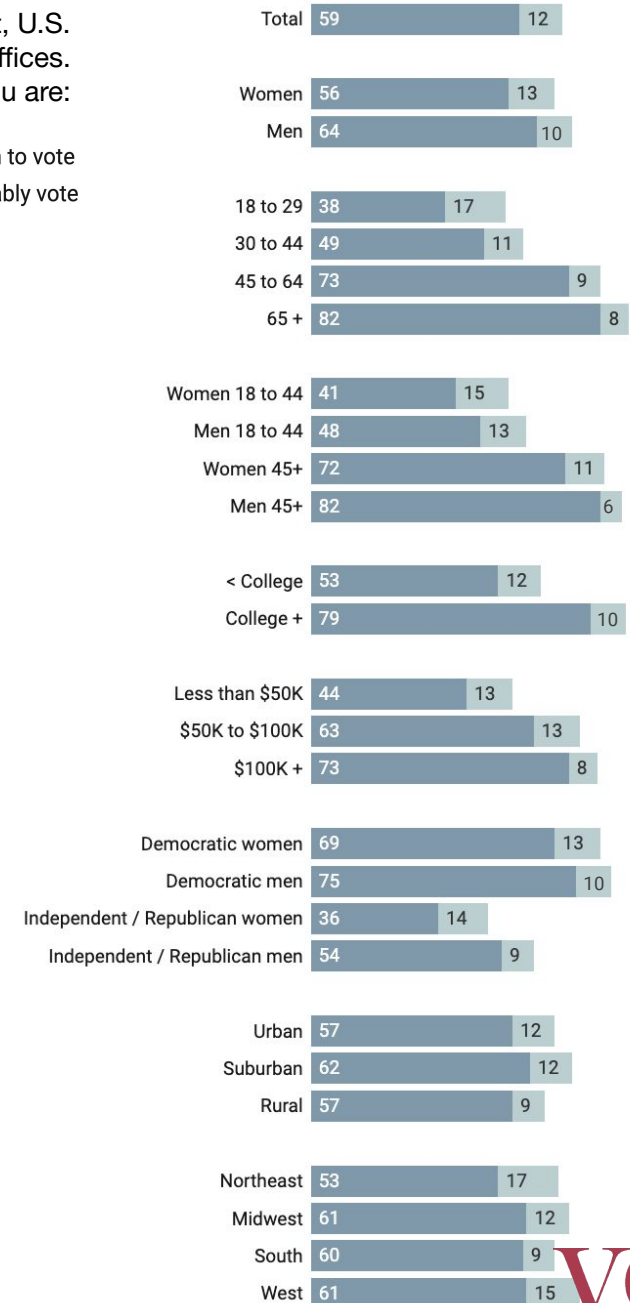
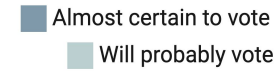
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A majority of respondents (59%) says they're “almost certain” to vote this fall.

Adults who are least certain to vote include:

- Independent / Republican women (36% almost certain)
- 18- to 29-year-olds (38%)
- Respondents with the lowest incomes (44%)

This fall there will be elections for President, U.S. Congress, and other offices.
Would you say you are:



For you personally, how important is voting in the 2024 elections this fall?

1 to 7 scale
Not at all important to extremely important
Base n = 485

Slightly more than half says voting in the 2024 elections is “extremely important.”

That said, nearly half of 18- to 29-year-olds (48%) lean away from thinking it’s important to vote this fall.

54%

Rate 7 – extremely important

56% Women
52% Men

35% 18 to 29
44% 30 to 44
64% 45 to 64
81% 65+

72% Democrats
35% Independents

16%

Rate 5 or 6

14% Women
17% Men

15% 18 to 29
17% 30 to 44
19% 45 to 64
8% 65+

16% Democrats
15% Independents

30%

Rate 1 to 4 – toward not important

28% Women
31% Men

48% 18 to 29
37% 30 to 44
17% 45 to 64
9% 65+

13% Democrats
49% Independents



—

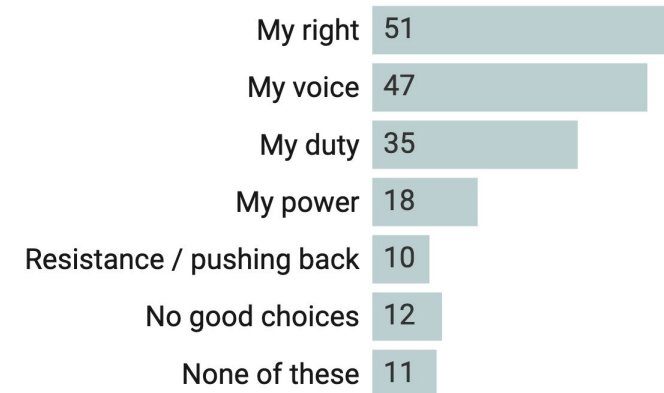
Respondents are most likely to say voting in the 2024 elections is about “my right” and “my voice.”

Older respondents are more likely than their younger counterparts to think about voting as their “duty” (e.g. 47% of those 45 and older v. 24% of 18- to 44-year-olds).

Finish this sentence. For me, voting in this year’s election is about: _____ .

Select up to 3

RANDOMIZE



Nearly eight in ten respondents feel the Black community has the power to change the outcomes of elections.

Do you feel the Black community has the power to change the outcomes of elections, or not?

78%

20%

Yes

No

79% Women
77% Men

72% 18 to 29
70% 30 to 44
86% 45 to 64
88% 65+

76% < College
86% College+

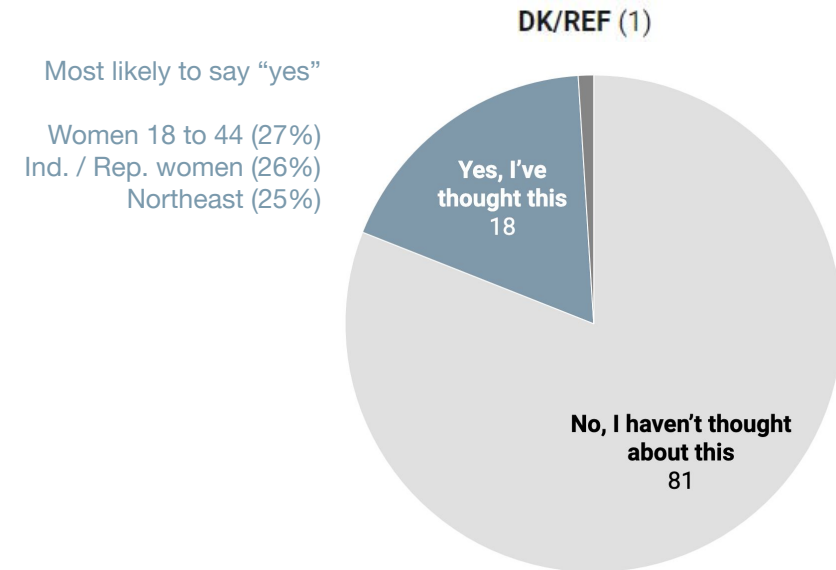
71% Less than \$50K
84% \$50K to \$100K
82% \$100K+

One in six says they've thought about not voting as a form of protest.

What might they be protesting? We asked a random subset of respondents to explain in an open-ended question. Here are the main themes:

- Bad candidates, candidates who don't represent their views, Biden/Trump being old white men
- Feeling their vote doesn't count
- Protecting Palestine / protesting what's happening in Gaza

Have you thought about not voting in the 2024 elections as a form of protest?



If the presidential election were held today, a slight majority (55%) says they'd vote for the Democratic candidate.

Nine percent say they'd vote for the Republican candidate. One in five is unsure. See the next page for breakouts by demographic segments.

If the 2024 presidential election were held today, would you vote for:

Base n = 645

55%

Democratic candidate
70% of adults almost certain to vote

9%

Republican candidate
11%

5%

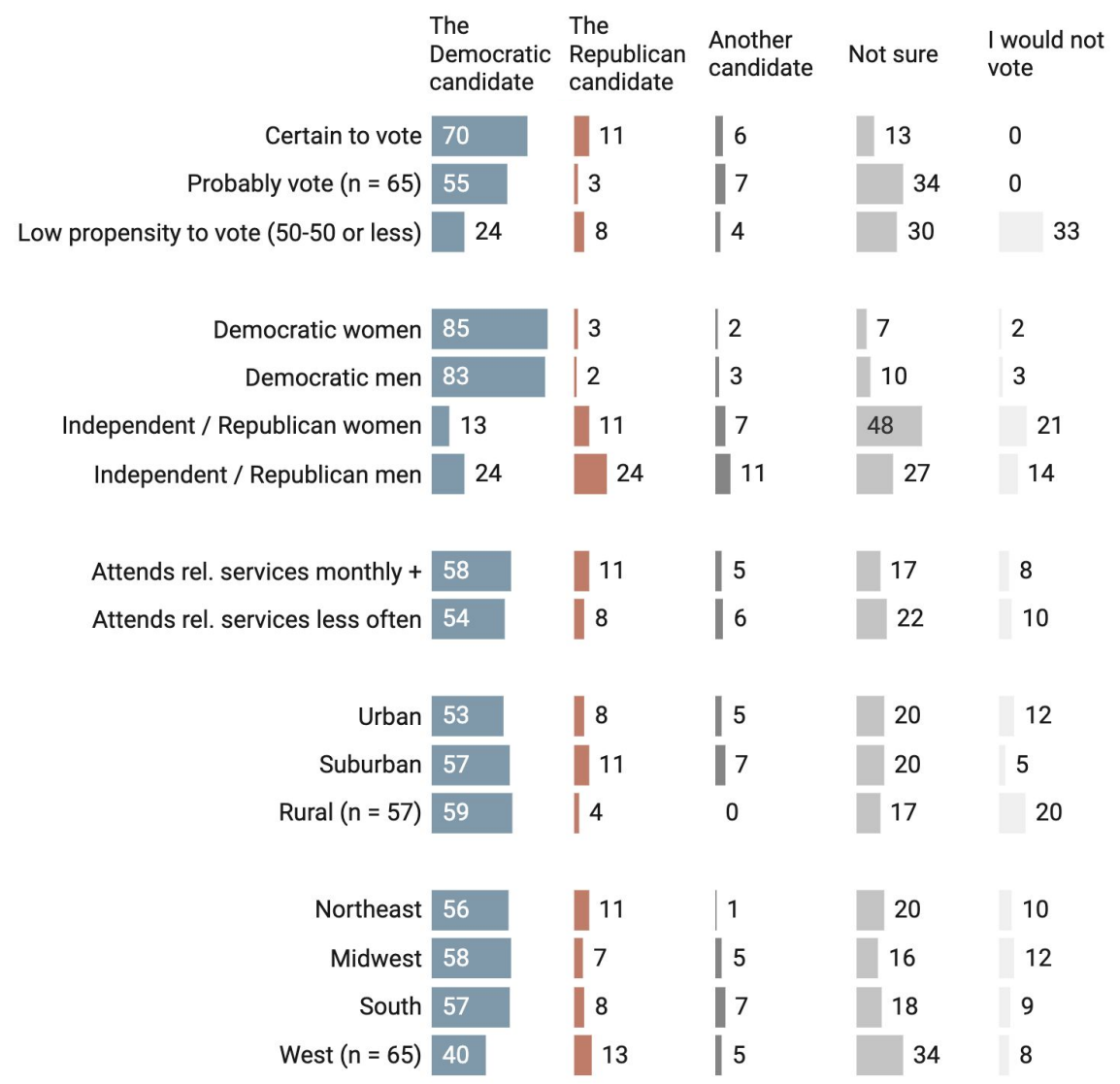
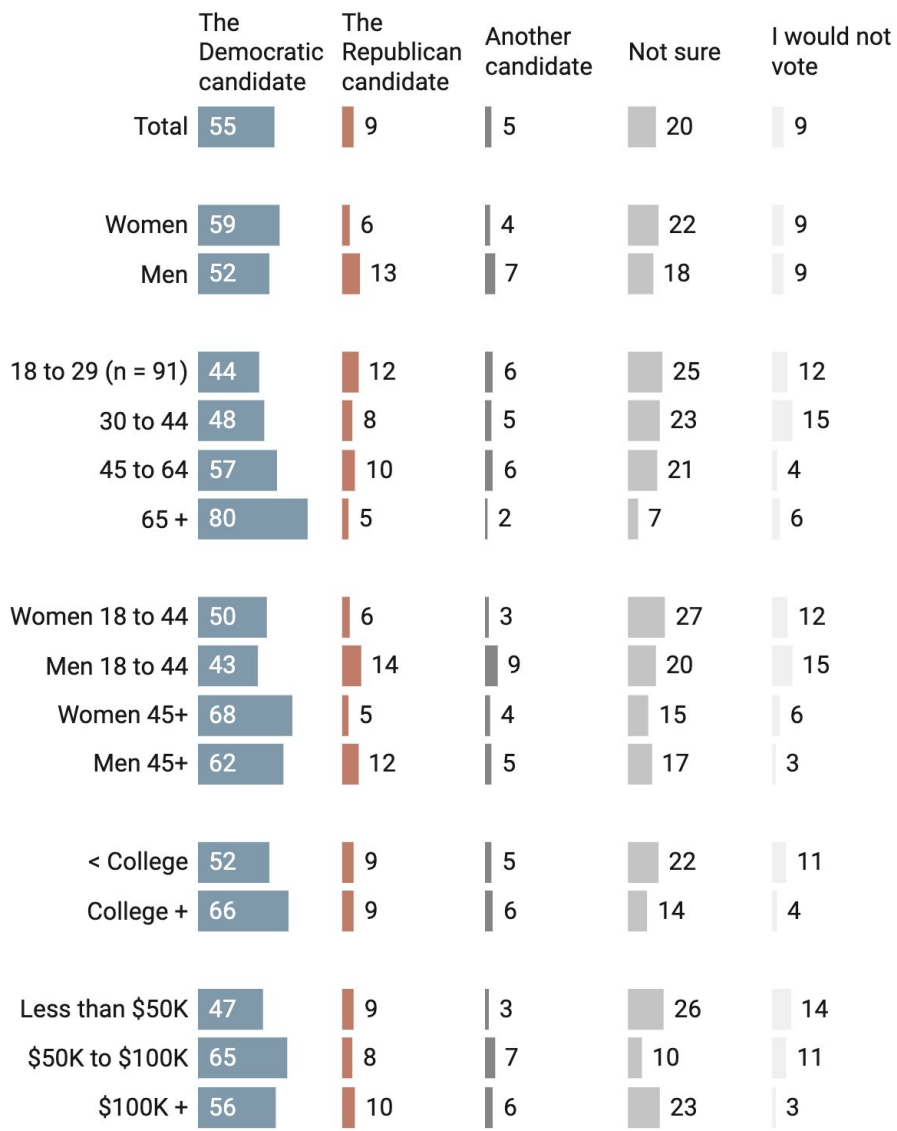
Other
6%

20%

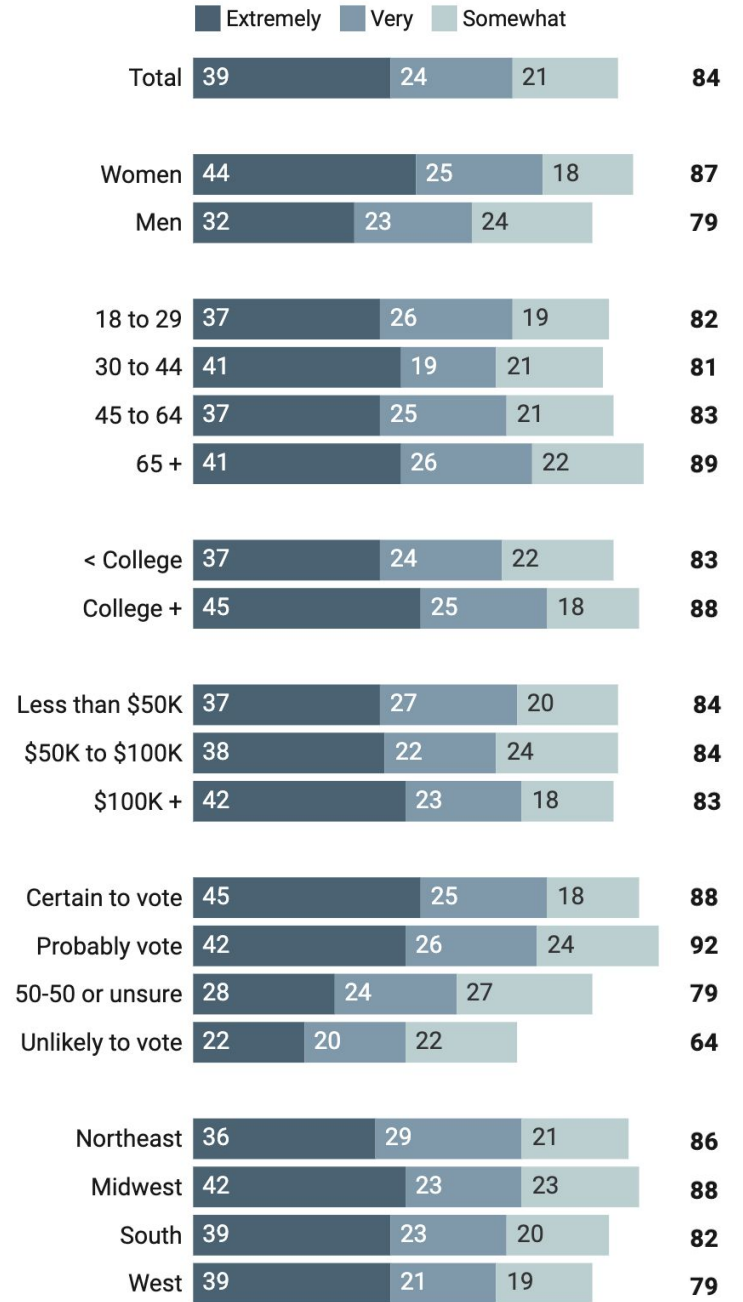
Not sure
13%

9%

Would not vote
0%



How important is it that more Black women are elected and nominated to positions of power in our government?



A majority of respondents (84%) says it's important that more Black women are elected and nominated to positions of power in government.

This sentiment is particularly strong among women and likely 2024 voters.



Impact of the past two administrations

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Over time, we've explored the perceived overall impact of the Trump and Biden administrations on Black communities.

Early in the Trump administration, we asked Black adults to predict whether President Trump's policies would end up positively or negatively affecting Black people.

After Trump's term, we were in the field again. This time, we asked Black adults to evaluate whether they thought Trump's policies did in fact positively or negatively affect Black communities.

We asked the same set of questions of President Biden – prior to his taking office in December 2020 and then again in January 2024.

Early in the Trump administration, data suggest that most Black adults (64%) were anticipating Trump's policies to have negative consequences for Black communities. After Trump's term, in December 2020, a similar proportion (66%) said Trump's policies did indeed negatively affect Black people.

In the month before Biden took office, a plurality of Black adults (43%) anticipated his policies having a singularly positive impact on Black communities. By January 2024, however, just 26% say that happened.

See the next page.

Perceived impact of policies on Black communities

	Trump's		Biden's	
	Policies would (July 2017)	Policies did (Dec. 2020)	Policies would (Dec. 2020)	Policies did (Jan. 2024)
Negatively affect Black people	64	66	8	14
Positively affect	5	6	43	26
Both negatively and positively affect	24	26	39	42
No effect	6	3	8	16

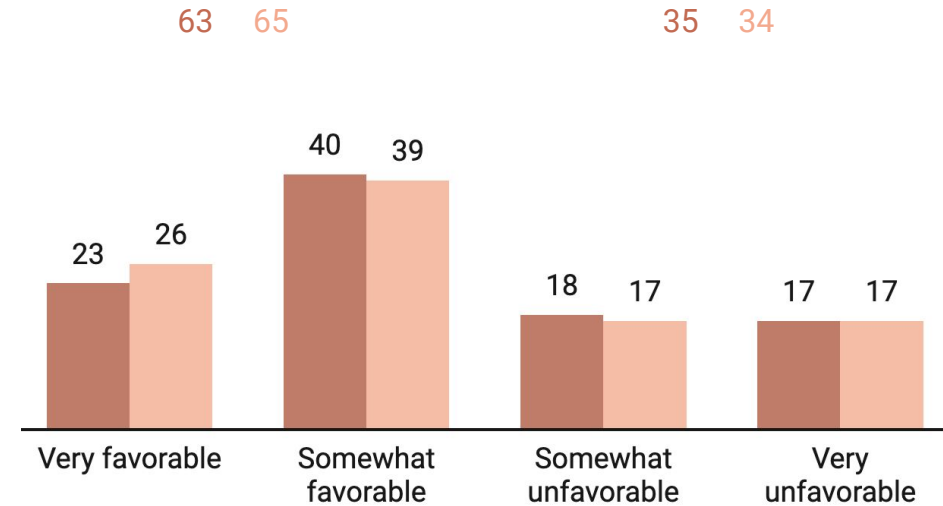


Most have at least somewhat favorable impressions of President Biden and Vice President Harris.

Women and older adults lean more favorably toward both Biden and Harris.

Do you have a favorable or unfavorable view of:

President Joe Biden Vice President Kamala Harris



Most likely to be favorable:

- Ages 65+ (84% Biden, 82% Harris)
- Democrats (81%, 82%)
- Women 45+ (75%, 76%)

Most likely to be unfavorable:

- Independent / Rep. men (58%, 57%)
- Independent / Rep. women (56%, 50%)
- 18 to 29 (48%, 41%)
- 30 to 44 (43%, 42%)



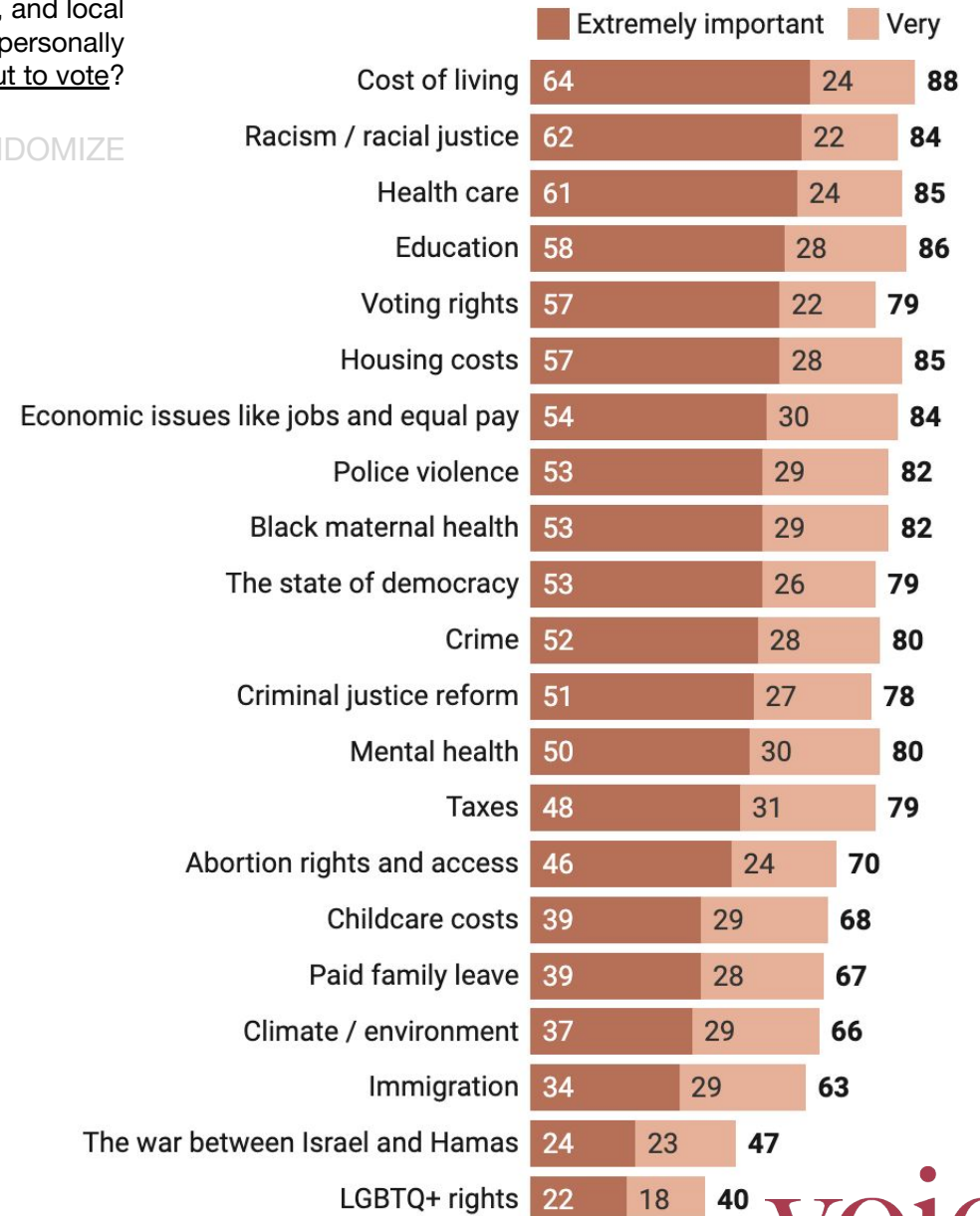
Issue priorities

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This fall there will be elections for US Congress, state, and local offices. How important is each of these issues to you personally when thinking about getting out to vote?

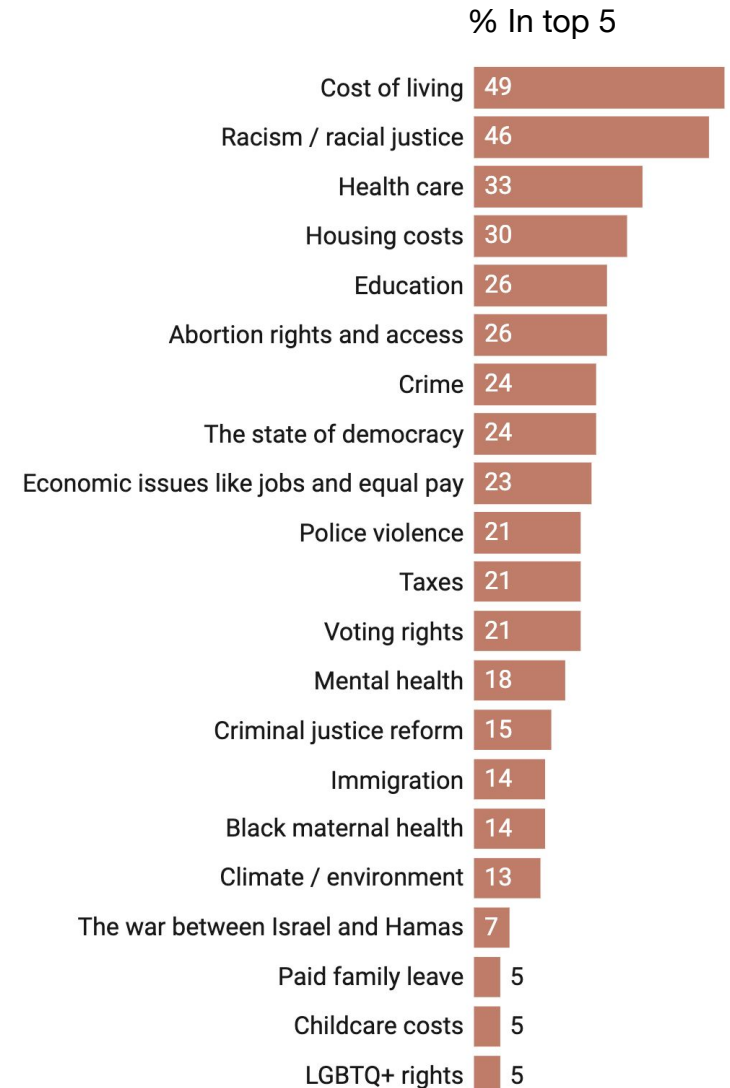
RANDOMIZE

Many issues are on the minds of Black adults – cost of living and racism / racial justice top the list.



We see a similar ordering of priorities when we ask them to identify their top 5 issues.

Choose the top 5 issues that matter most to you when voting in elections.



% Chosen as a top 5 issue

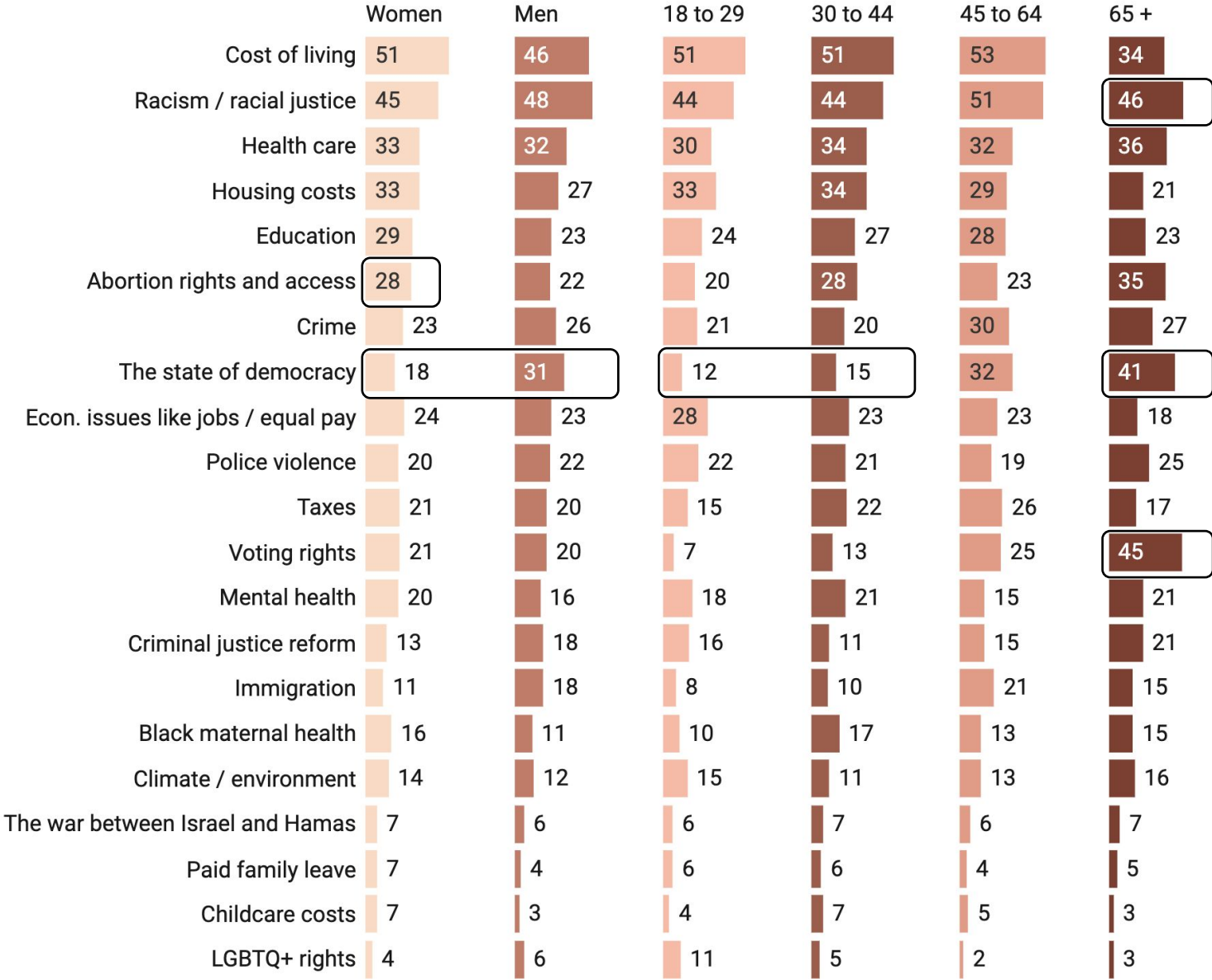
Voting rights and the state of democracy are among the top issues for older respondents.

Economic issues are most pressing for younger adults.

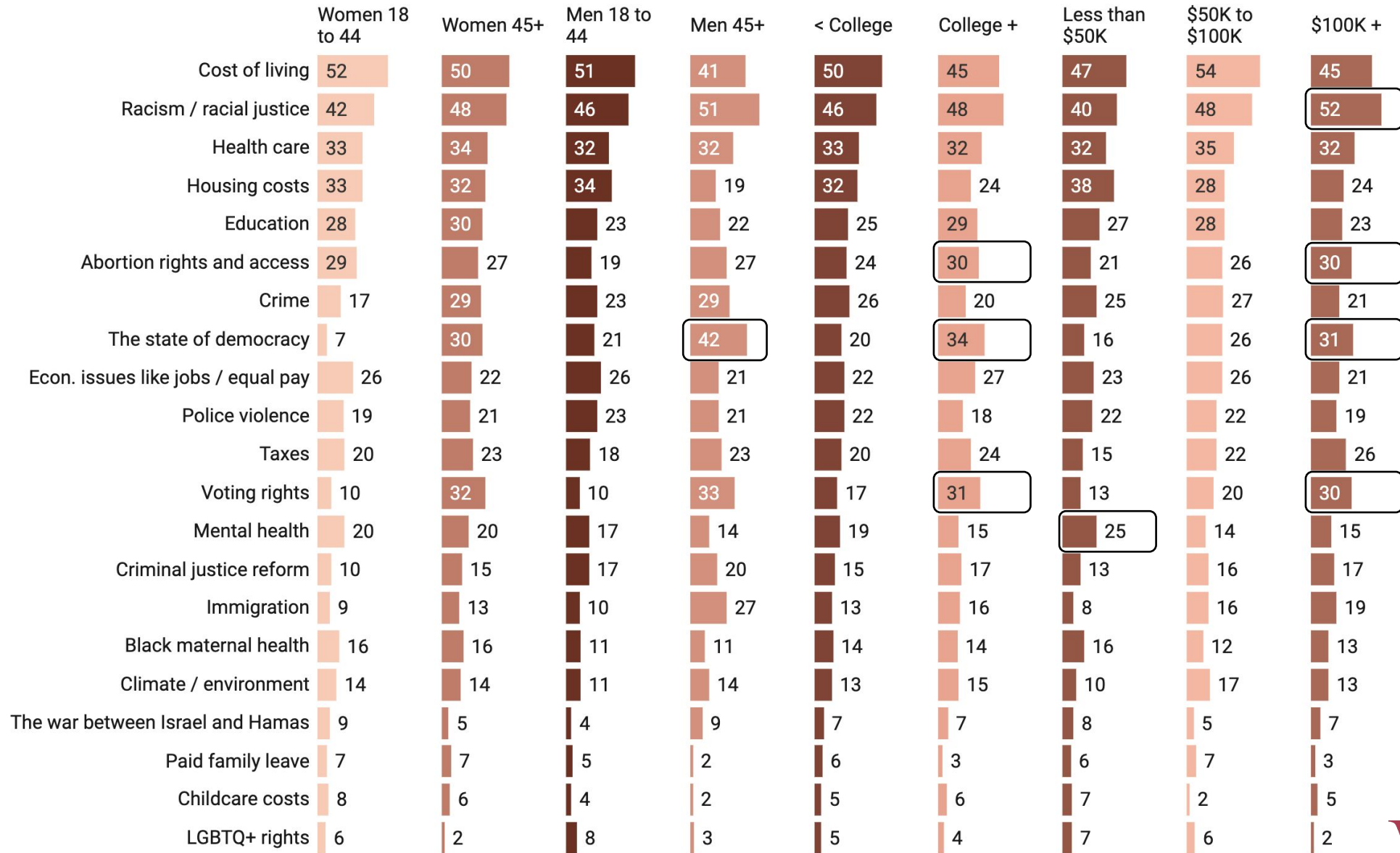
Abortion is in the second tier of issues among women.

Men are more likely than women to prioritize the state of democracy.

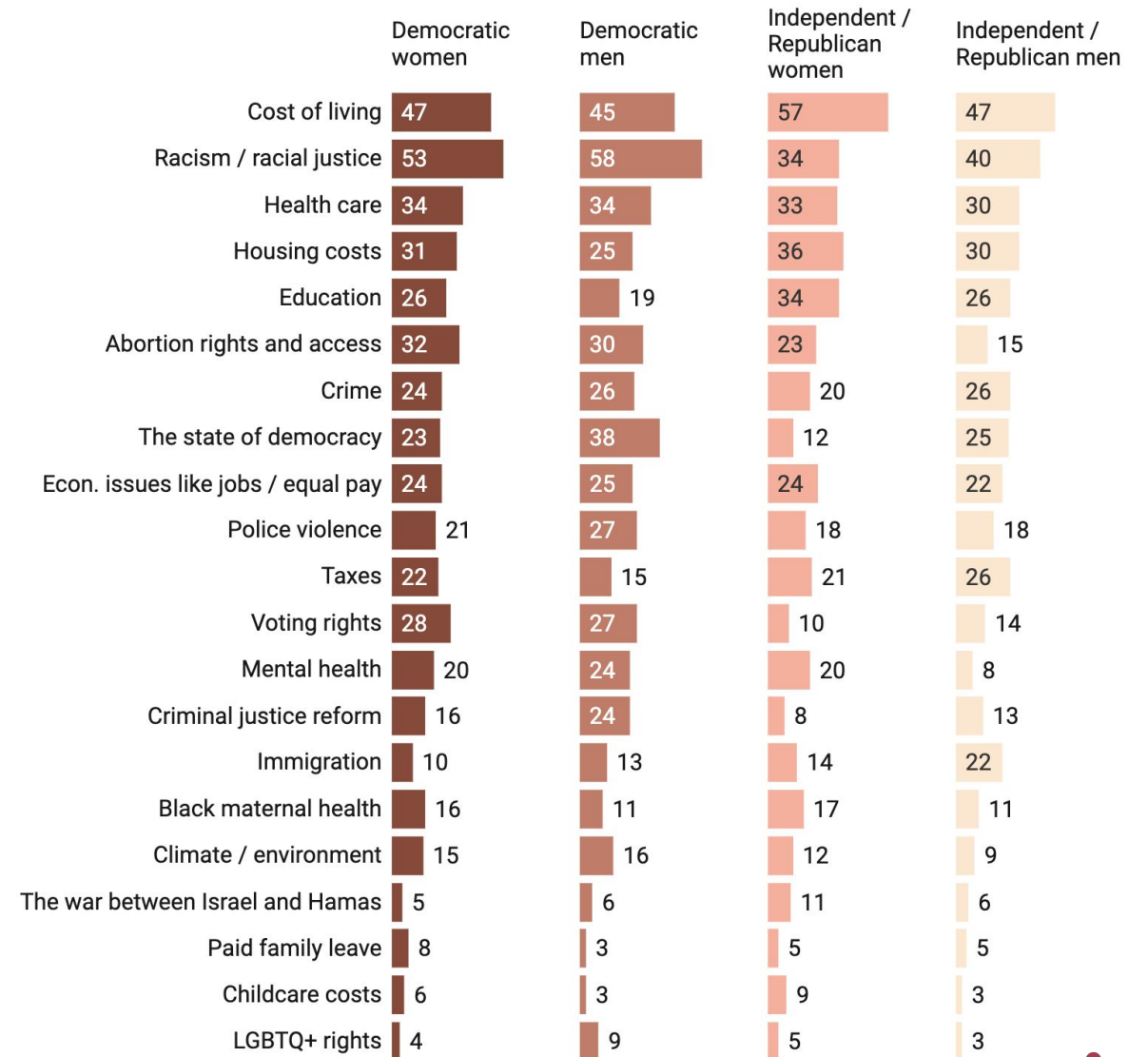
Among respondents with lower incomes, mental health is among the top priorities (see next page).



% Chosen as a top 5 issue



% Chosen as a top 5 issue



Democrats tend to prioritize racial justice, whereas independents and Republicans are more focused on cost of living.

Do you support or oppose how Israel has responded to the events of October 7th?

We also explored views toward the war between Hamas and Israel.

Respondents are more likely to oppose than support the way Israel has responded to events of October 7th – but nearly half is unsure.

21%

Support

Most likely

- Men 45+ (39%)
- 65+ (34%)
- Independent / Rep men (28%)

31%

Oppose

Most likely

- College+ (39%)
- Attends rel. services rarely / never (36%)

Note: Younger women are most likely to strongly oppose (21% of 18- to 44-year-old women v. 12% of women 45+ or 15% of men 18 to 44)

47%

Not sure

Most likely

- 18 to 29 (56%)
- HS or less (56%)
- Independent / Rep women (54%)

Do you approve or disapprove of the way
President Biden has dealt with the war between
Israel and Hamas?

**Respondents are split on
how Biden has dealt with
the war.**

Older respondents are among the most
likely to approve. Younger women are
among the most likely to disapprove.

31%

Approve

- Most likely
- 65+ (57%)
 - Democratic men (44%)

33%

Disapprove

- Most likely
- Residents of the West (45%)
 - Independent / Rep men (43%)
 - Women 18 to 44 (41%)

Note: 18- to 29-year-olds are three times more likely than 65+ to strongly disapprove (23% v. 7%)

34%

Not sure

- Most likely
- Independent / Rep women (45%)
 - Northeast residents (42%)
 - 18 to 29 (41%)



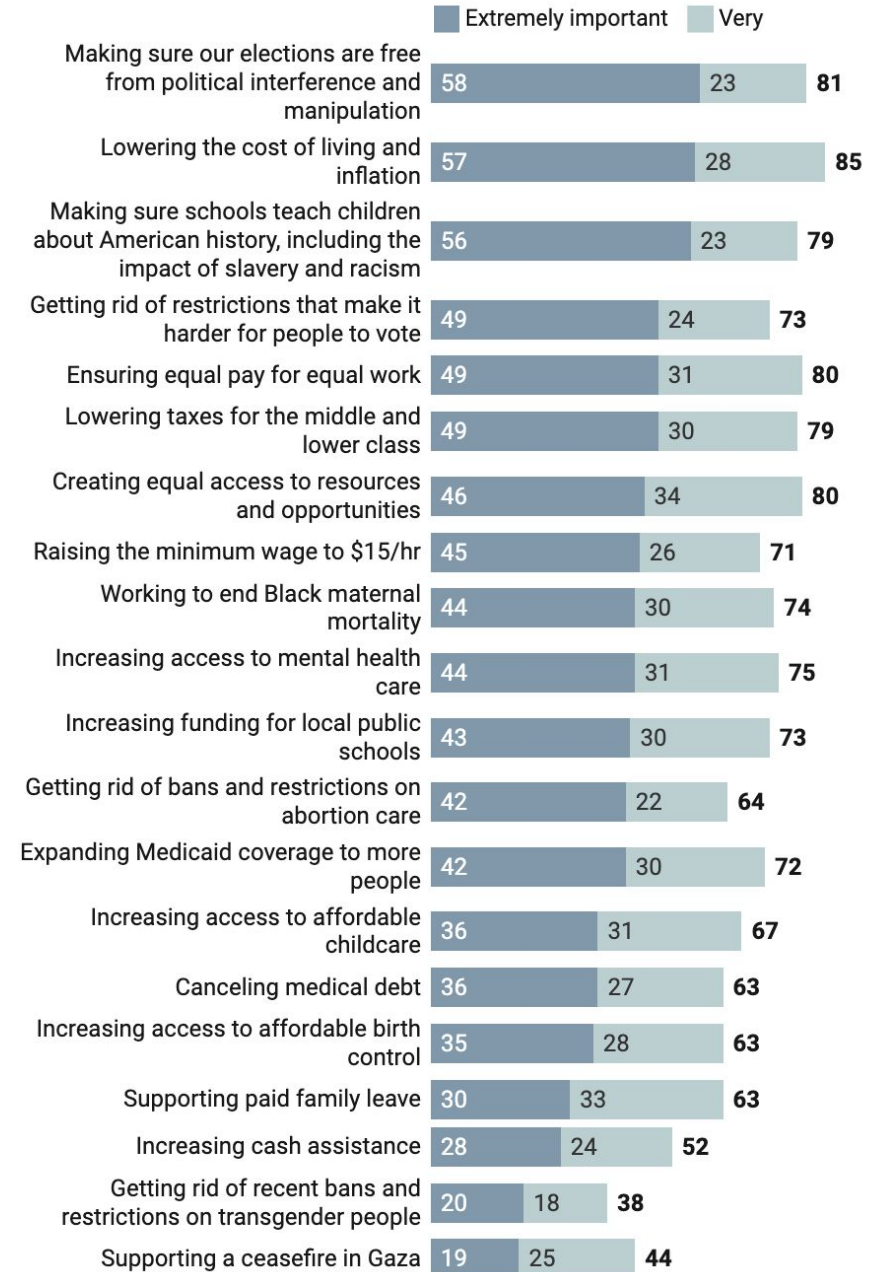
Policy positions

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Here are positions some candidates will take in the November elections. How important would each of these issues be to you personally when thinking about getting out to vote?

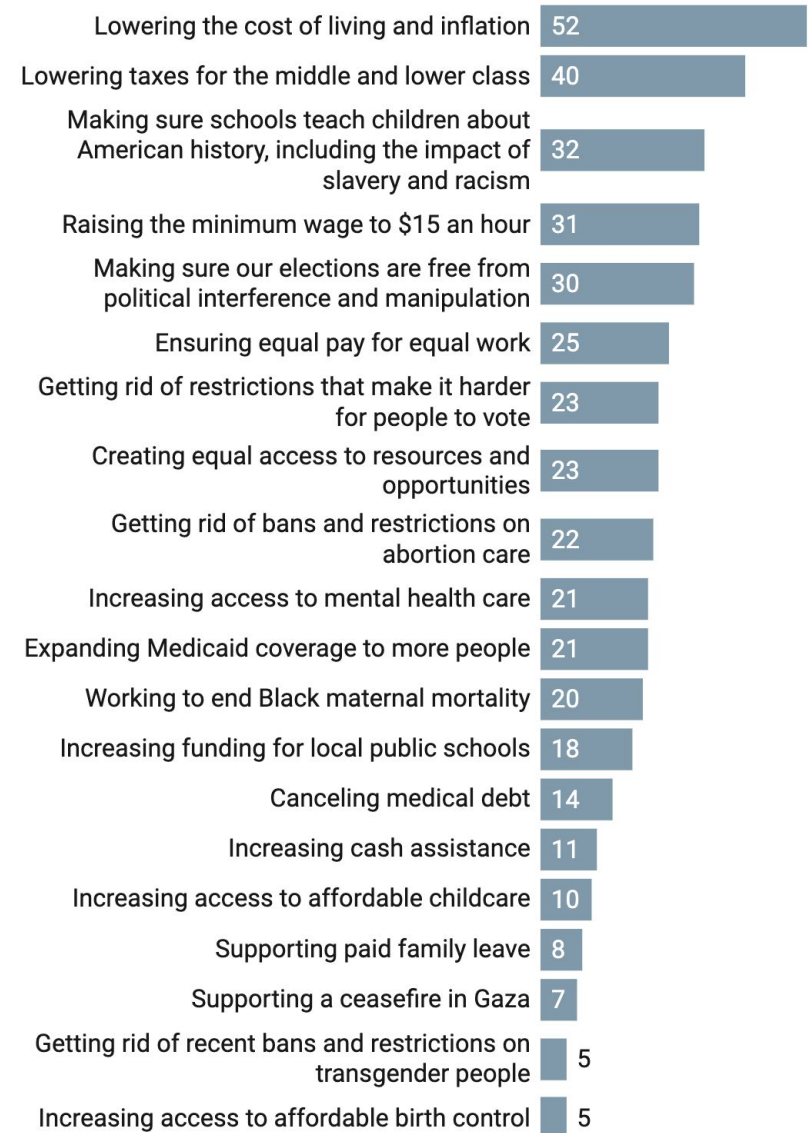
RANDOMIZE

Majorities say policy positions relating to elections, the cost of living, and teaching children about history are extremely important in thinking about getting out to vote.



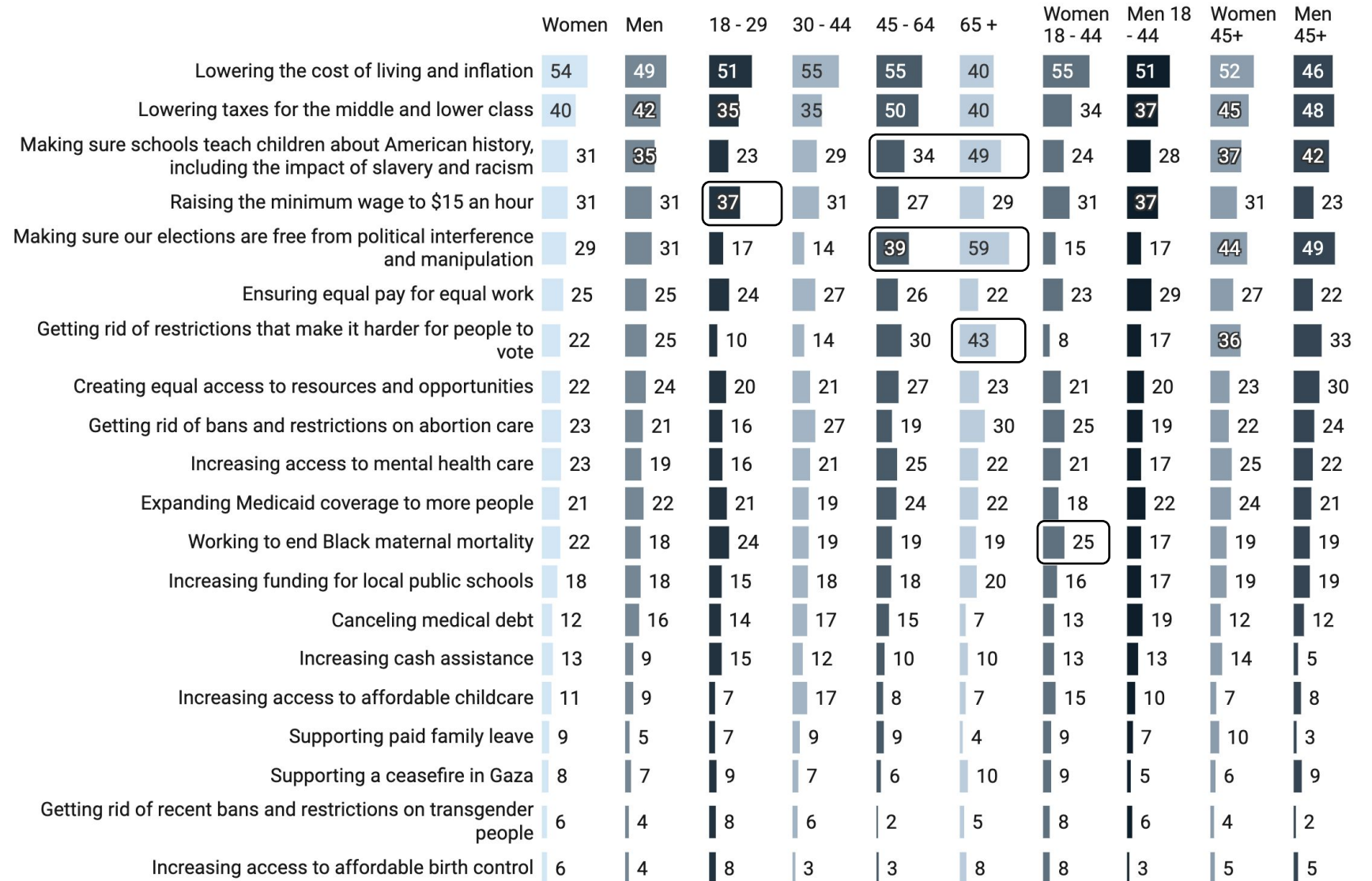
When asked to narrow down to their top 5, economic policies rise to the top.

% Chosen as a top 5 policy position

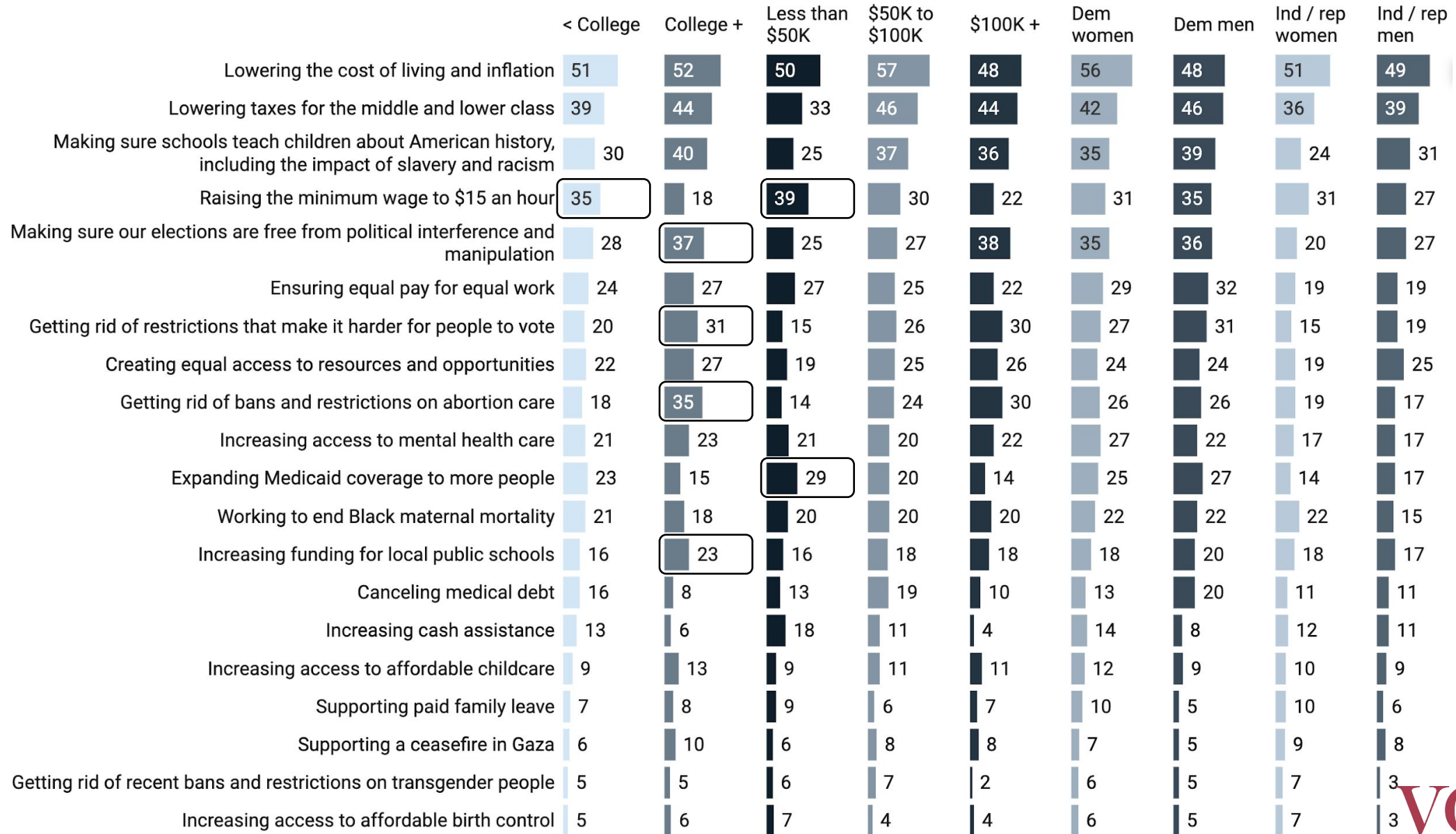


% Chosen as a top 5 issue

Younger respondents and those from lower socio-economic backgrounds are most focused on economic policies.



% Chosen as a top 5 issue

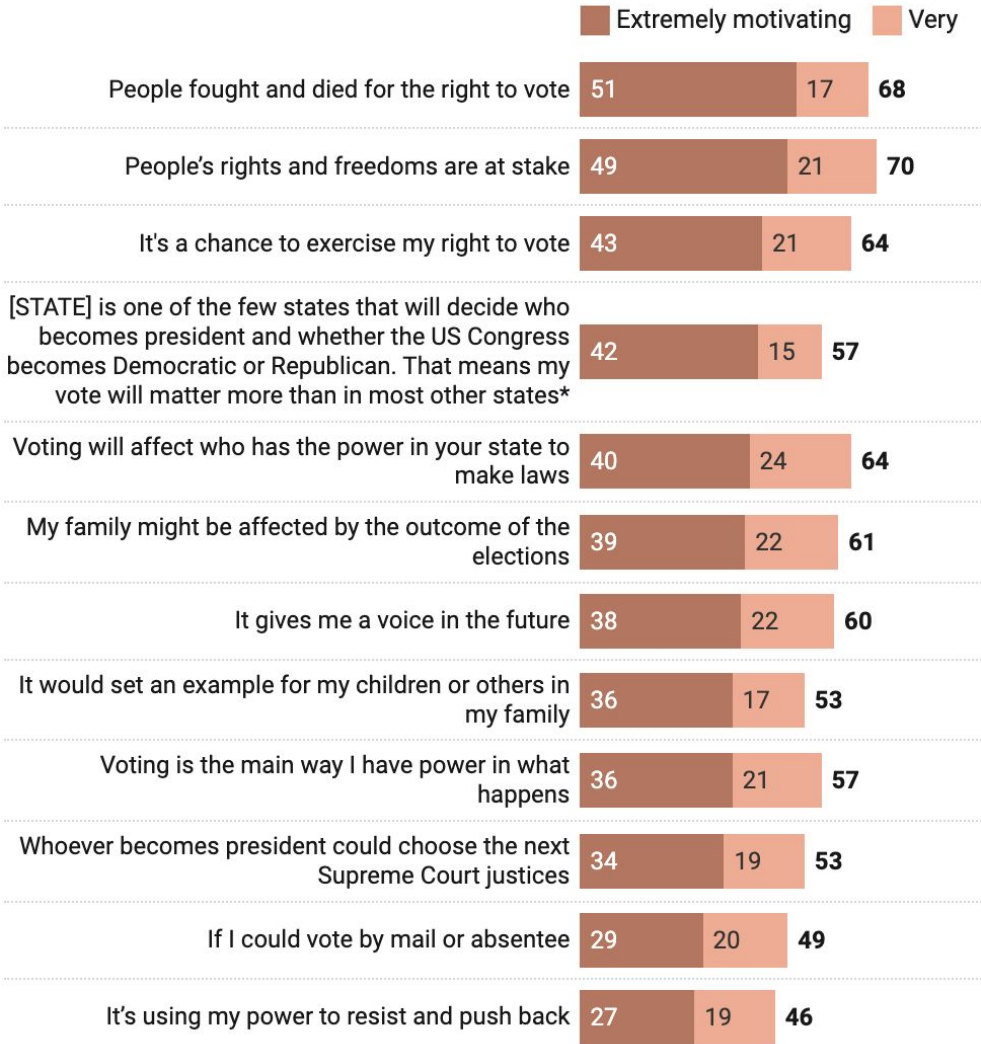




Why vote?

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For you personally, how motivating is each of these to get out and vote in the elections this fall?



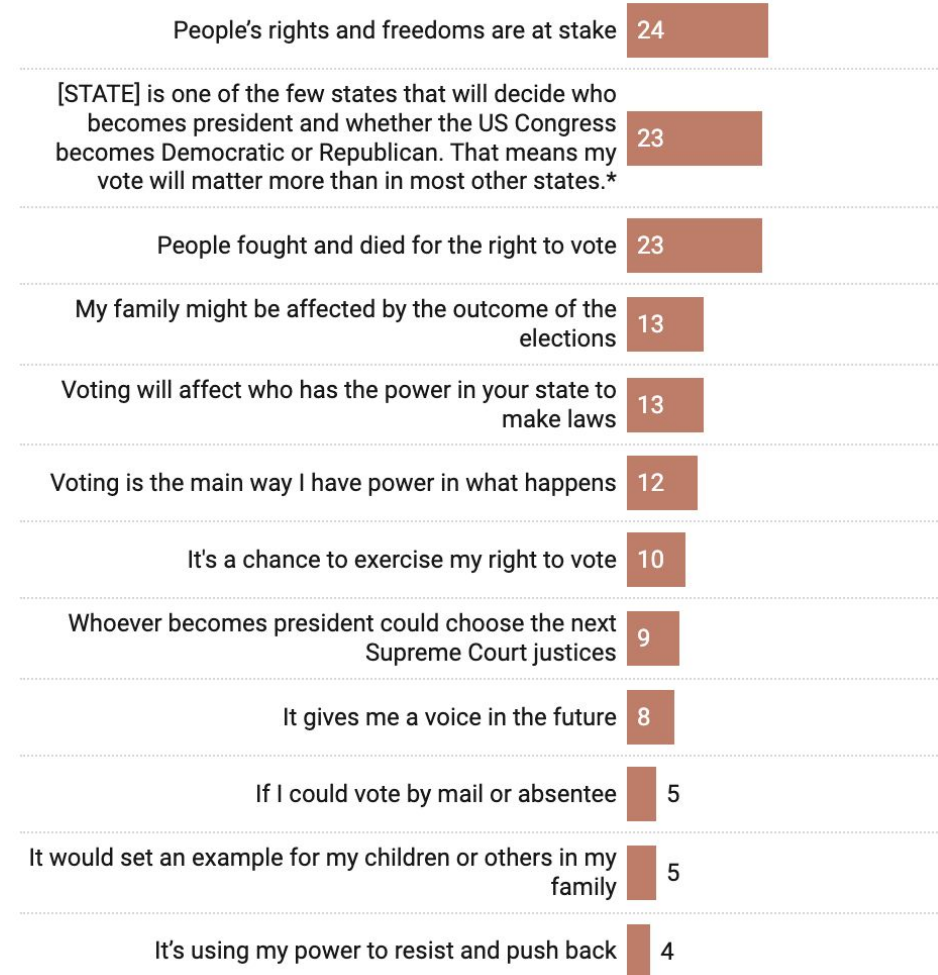
We explored several motivations to vote in the elections this fall.

There are many motivations. At the top are people having fought and died for the right to vote and feeling that people's rights and freedoms are at stake.

Here's what they say when forced to choose their top motivations.

The table on the following page shows the top motivations by demographic group.

Of these, which might be most motivating for you personally to vote this fall?
Choose 1 or 2.



* Base n = 269 residents of swing states

Here are the top 5 motivations by demographic segment.

Women	Men	18 to 29	30 to 44	45 to 64	65 +
[State] is one of the few states that will determine control	People's rights and freedoms are at stake	[State] is one of the few states that will determine control	People's rights and freedoms are at stake	People fought and died for the right to vote	People's rights and freedoms are at stake
People's rights and freedoms are at stake	People fought and died for the right to vote	People's rights and freedoms are at stake	People fought and died for the right to vote	People's rights and freedoms are at stake	People fought and died for the right to vote
People fought and died for the right to vote	[State] is one of the few states that will determine control	My family might be affected by the outcome of the elections	[State] is one of the few states that will determine control	[State] is one of the few states that will determine control	[State] is one of the few states that will determine control
My family might be affected by the outcome of the elections	Whoever becomes president could choose the next Supreme Court justices	People fought and died for the right to vote	Voting will affect who has the power in your state to make laws	Voting is the main way I have power in what happens	Voting is the main way I have power in what happens
Voting will affect who has the power in your state to make laws	Voting is the main way I have power in what happens	Voting will affect who has the power in your state to make laws	My family might be affected by the outcome of the elections	Voting will affect who has the power in your state to make laws	It's a chance to exercise my right to vote

Here are the top 5 motivations by demographic segment.

Women 18 to 44	Men 18 to 44	Women 45+	Men 45+	< College	College +
[State] is one of the few states that will determine control	People's rights and freedoms are at stake	People fought and died for the right to vote	People's rights and freedoms are at stake	People fought and died for the right to vote	People's rights and freedoms are at stake
People's rights and freedoms are at stake	People fought and died for the right to vote	[State] is one of the few states that will determine control	People fought and died for the right to vote	[State] is one of the few states that will determine control	[State] is one of the few states that will determine control
My family might be affected by the outcome of the elections	[State] is one of the few states that will determine control	People's rights and freedoms are at stake	[State] is one of the few states that will determine control	People's rights and freedoms are at stake	People fought and died for the right to vote
People fought and died for the right to vote	Whoever becomes president could choose the next Supreme Court justices	Voting is the main way I have power in what happens	Voting is the main way I have power in what happens	My family might be affected by the outcome of the elections	Whoever becomes president could choose the next Supreme Court justices
Voting will affect who has the power in your state to make laws	My family might be affected by the outcome of the elections	Voting will affect who has the power in your state to make laws	Whoever becomes president could choose the next Supreme Court justices	Voting will affect who has the power in your state to make laws	Voting will affect who has the power in your state to make laws

Here are the top 5 motivations by demographic segment.

Less than \$50K	\$50K to \$100K	\$100K +	Almost certain to vote	Probably vote	Chances are 50-50 or less	Parent of child under 18
[State] is one of the few states that will determine control	[State] is one of the few states that will determine control	People's rights and freedoms are at stake	People's rights and freedoms are at stake	People's rights and freedoms are at stake	[State] is one of the few states that will determine control	[State] is one of the few states that will determine control
People's rights and freedoms are at stake	People fought and died for the right to vote	People fought and died for the right to vote	People fought and died for the right to vote	People fought and died for the right to vote	People fought and died for the right to vote	People's rights and freedoms are at stake
People fought and died for the right to vote	People's rights and freedoms are at stake	[State] is one of the few states that will determine control	[State] is one of the few states that will determine control	My family might be affected by the outcome of the elections	My family might be affected by the outcome of the elections	People fought and died for the right to vote
My family might be affected by the outcome of the elections	My family might be affected by the outcome of the elections	Whoever becomes president could choose the next Supreme Court justices	Voting is the main way I have power in what happens	[State] is one of the few states that will determine control	Voting will affect who has the power in your state to make laws	My family might be affected by the outcome of the elections
Voting will affect who has the power in your state to make laws	Voting is the main way I have power in what happens	Voting will affect who has the power in your state to make laws	Voting will affect who has the power in your state to make laws	It's a chance to exercise my right to vote	People's rights and freedoms are at stake	Voting will affect who has the power in your state to make laws



Views toward reproductive policies

voice
IN OUR OWN

A large majority of Black adults says abortion should be legal in all or most cases.

Which comes closest to your view. Abortion should be:

77%

Legal in all or most cases

19%

Illegal in all or most cases

5% illegal in all cases

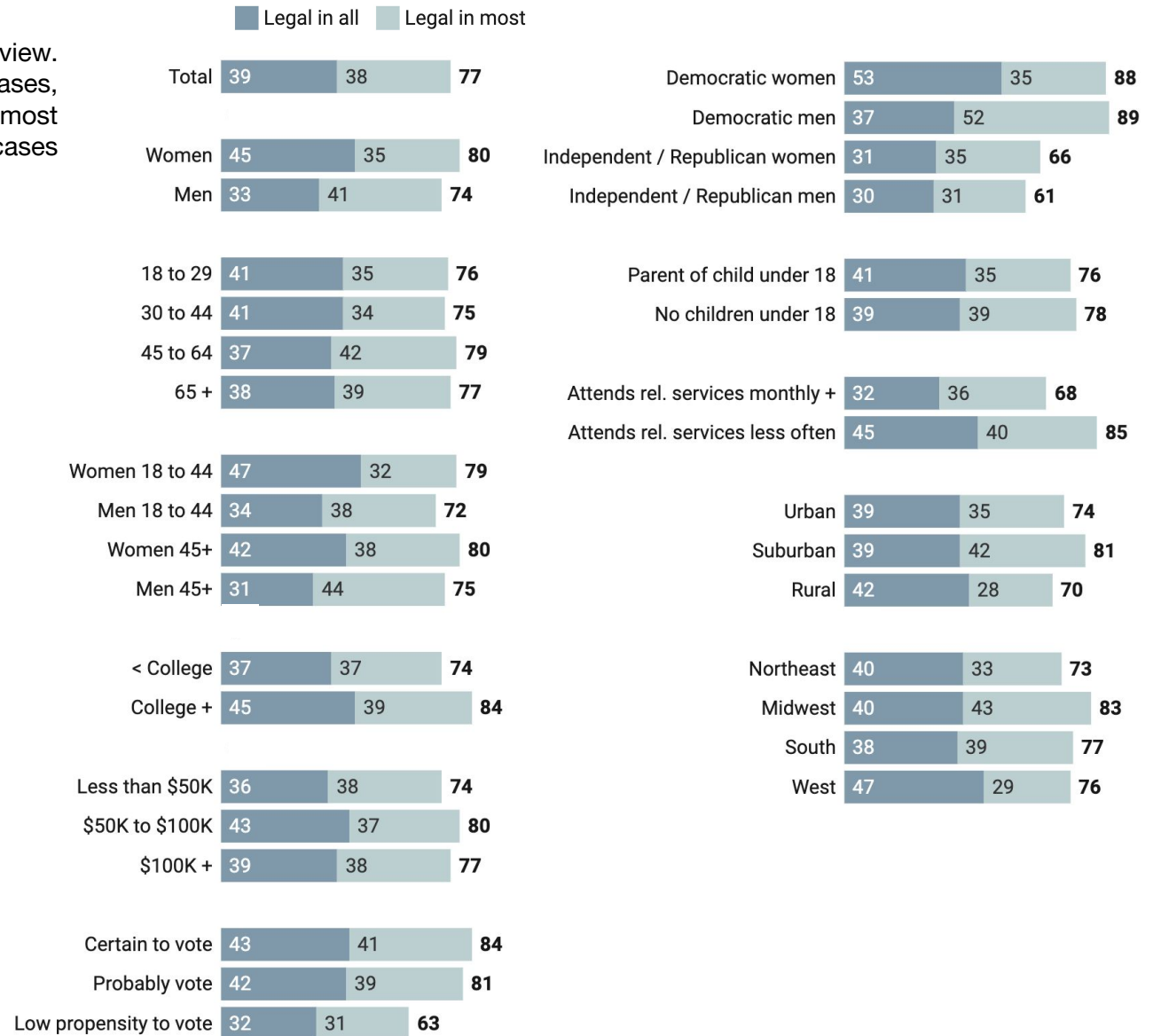
4%

Not sure / refused question

Which comes closest to your view.
 Abortion should be legal in all cases,
 legal in most cases, illegal in most
 cases, illegal in all cases

Majorities across every demographic group think abortion should be legal in all or most cases.

Two-thirds of respondents (68%) who attend religious services regularly say abortion should be legal in all or most cases.



Nearly eight in ten say they'd vote in favor of a state amendment to guarantee the right to make decisions about pregnancy, including abortion.

Let's say there was a proposed amendment to your state constitution. You could vote on it. The amendment would guarantee the right to make all decisions about pregnancy and abortion care, without the state interfering. Would you vote:

ROTATE

79%

In favor of this

82% Women
76% Men

16%

Against this

5%

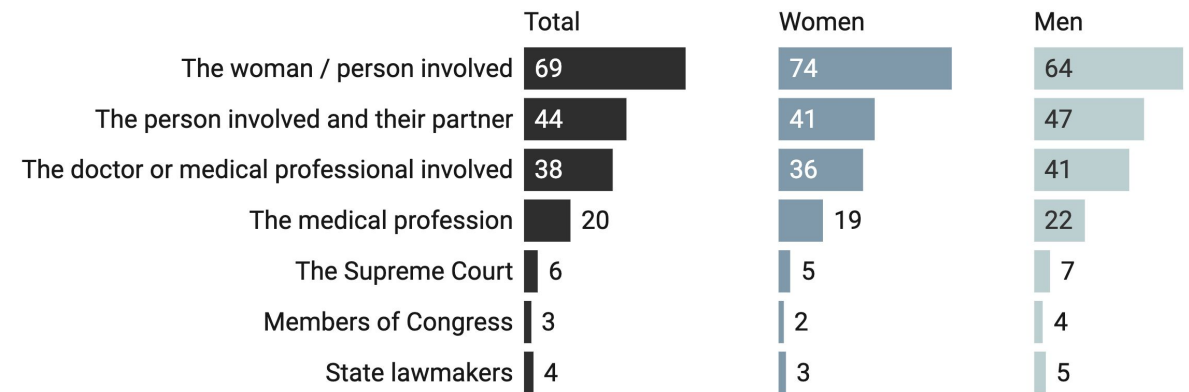
Not sure / refused to answer

A large majority wants decisions about abortion to rest in the hands of the woman / person involved.

In your view, who should make decisions about when and how someone can get abortion care in your state?

Select any that apply:

RANDOMIZE



Large majorities value each person and circumstance driving decisions, including later in pregnancy.

87%

Agree: Each person should have the right to make their own decision on abortion, even if I may disagree with it

69% Strongly agree
18% Somewhat agree

88% Women
86% Men

79%

Agree: People should be able to get abortion care as early as possible and as late as necessary. Abortion care provided later in pregnancy occurs under complex and unpredictable circumstances. Medical professionals should be able to care for patients without government interference or fear of punishment

(Base n = 520)

55% Strongly agree
24% Somewhat agree

80% Women
78% Men

80%

Say having an abortion can be a responsible choice

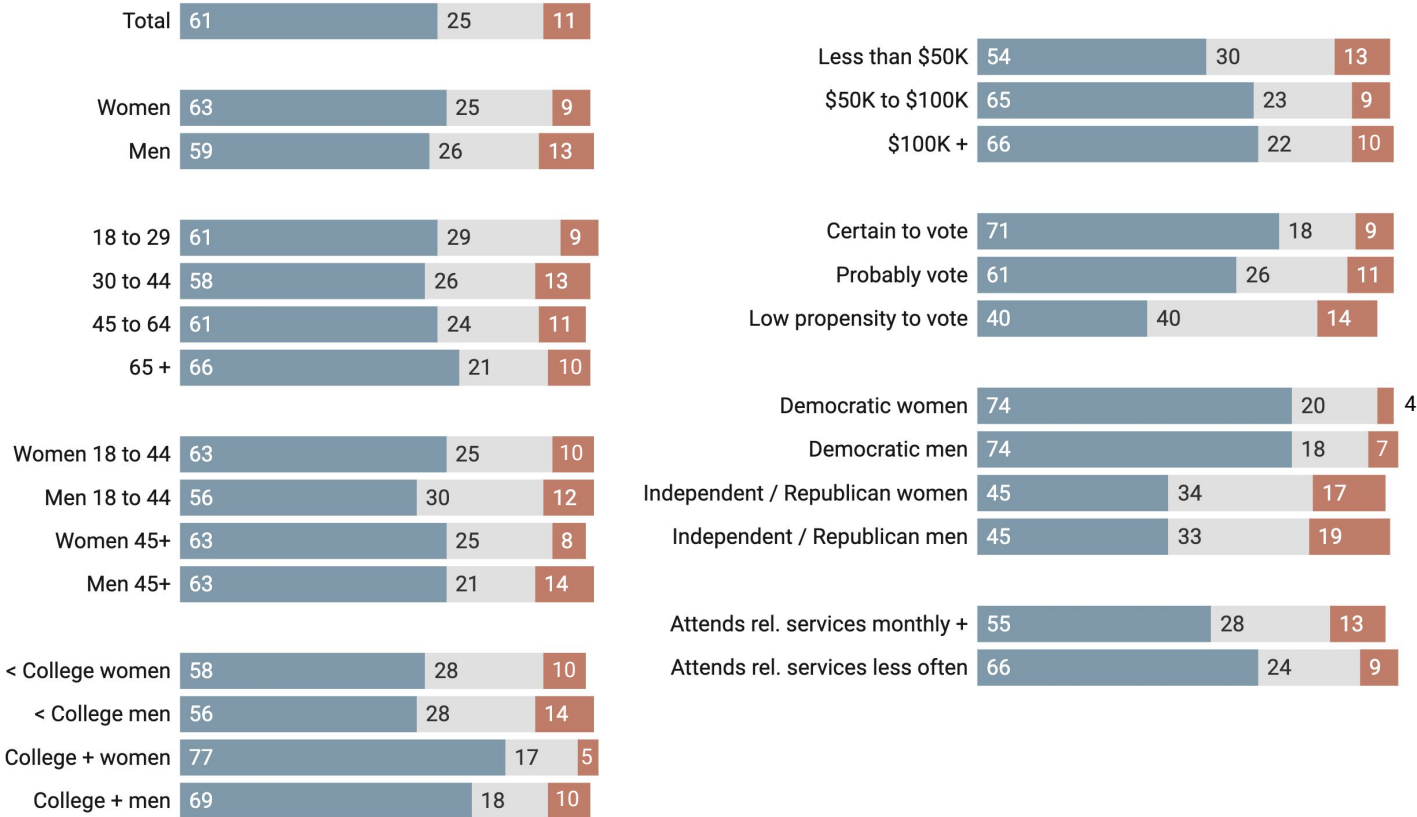
82% Women
77% Men

Are you more likely to vote for a candidate for state legislature who _____ access to abortion:

Supports No difference in my vote Is against

Black adults are six times more likely to vote for a candidate who supports abortion access (61%) than one who opposes it (11%).

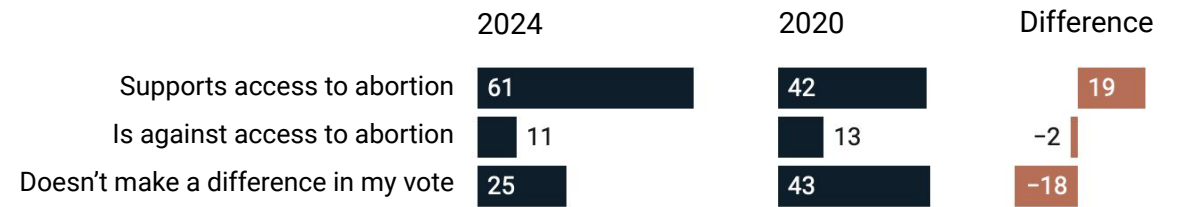
One in four (25%) says the issue doesn't factor into their vote.



The overturning of *Roe v. Wade* likely shifted the importance of a candidate's supportive position on abortion.

Respondents are +19 points more likely in 2024 v. 2020 to prioritize a candidate who supports access to abortion.

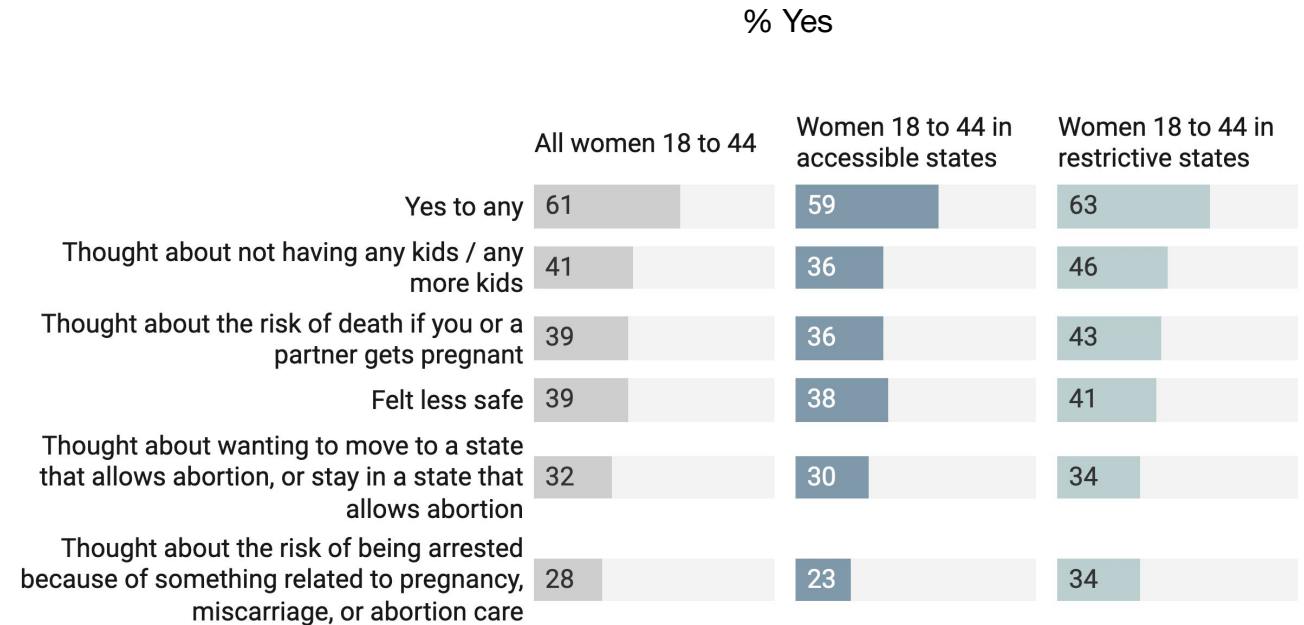
Are you more likely to vote for a candidate for state legislature who:



Recent abortion bans are having a personal impact on Black women of reproductive age.

Recent bans have made four in ten women of reproductive age (39%) consider their own risk of death should they get pregnant. One in three living in restrictive states (34%) has thought about the risk of being arrested due to something related to pregnancy.

As a result of recent abortion bans and restrictions, have you...



For the purposes of these data, "restrictive" states are those that have a 15-week or more restrictive ban.

**One in seven respondents
knows someone who has
tried to have an abortion in
the past year or two.**

Do you know anyone who has had an abortion or
tried to have an abortion in the past year or two?

15%

Of all respondents
say yes

18% in accessible states
13% in restrictive states

29%

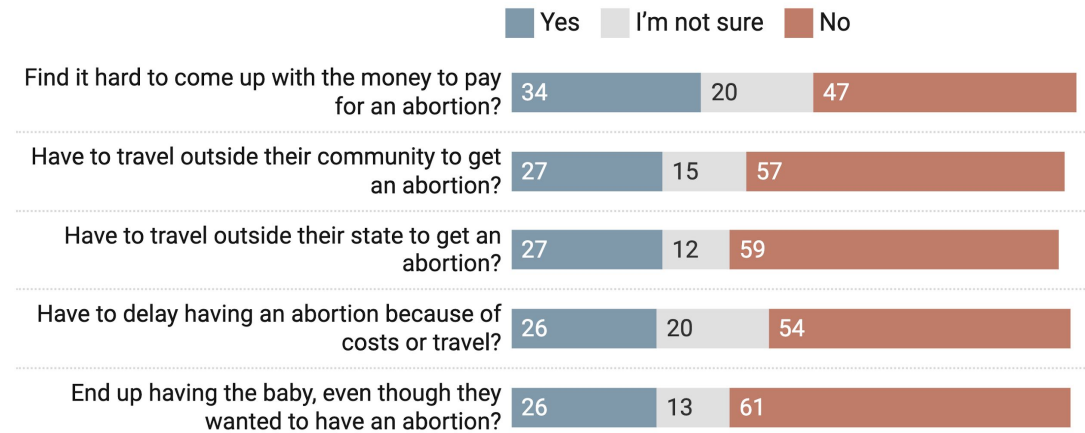
Of women 18 to 44
say yes

31% in accessible states
27% in restrictive states

**More than half (55%)
says the person(s) they
know faced at least one
of these barrier to care.**

Did [ONE PERSON: that person / MORE THAN ONE: any
of the people you know]:

*Base n = 137 who know someone who has had an abortion or
tried to have an abortion in the past two years*



A large majority of respondents supports comprehensive sex ed in high school.

Majorities of respondents who regularly attend religious services also support comprehensive sex ed.

Do you support or oppose comprehensive sex ed in high school that covers topics such as abstinence, birth control, abortion, preventing HIV and other sexual transmitted diseases, different sexual orientations, gender identity, sexual violence, consent, and healthy relationships?

84%

Support

13%

Oppose

84% Women
83% Men

82% Attends rel. services monthly +
87% Less often

**Three in four
respondents agree that
health care providers
should create space for
conversations about
sexuality, including
sexual pleasure.**

Do you agree or disagree: Our health care providers should create space for education and non-judgmental conversations about sexuality, including how we can experience pleasure.

75%

Agree

21%

Disagree

78% Women
70% Men

73% Attends rel.
services monthly +

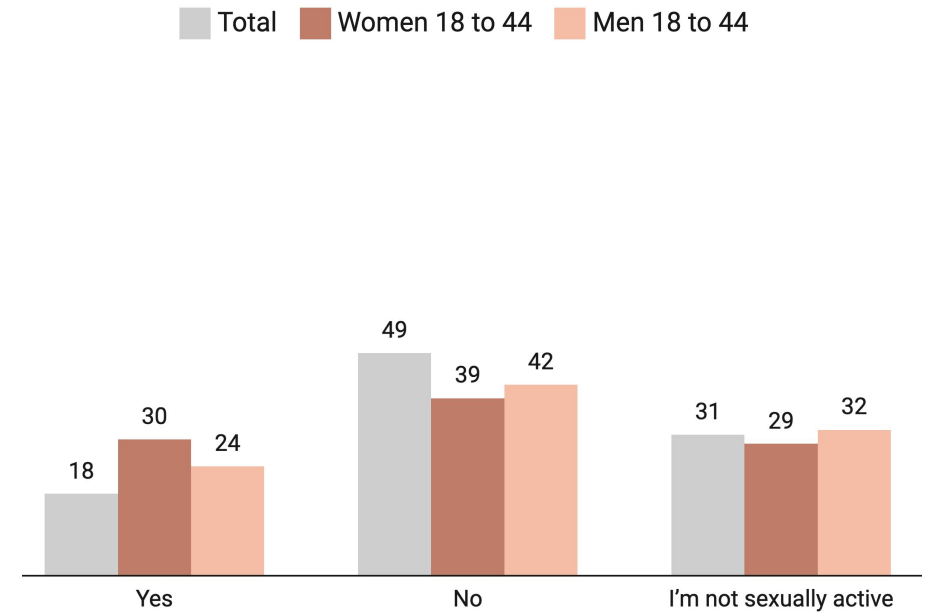


Access to birth control

voice
IN OUR OWN

One in six (18%) respondents says they are currently using birth control.

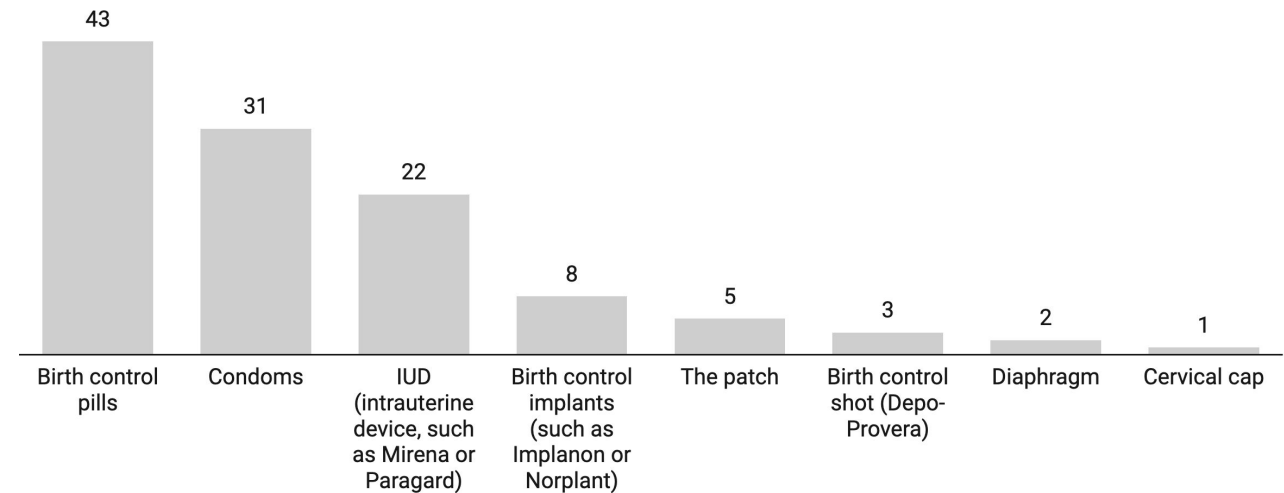
Are you or your partner currently using birth control?



What type(s) of birth control are you or a partner using now? Select any that apply.

Base n = 148 self or partner is currently using birth control

Pills and condoms are the most common methods.



Nearly half of women of reproductive age expresses interest in getting birth control over the counter.

Soon people will be able to get birth control pills over-the-counter. They will be available at the drugstore, like condoms and other birth control methods. How interested are you in getting birth control pills over-the-counter for you or a loved one?

% Very or somewhat interested

49%

Women 18 to 44

38%

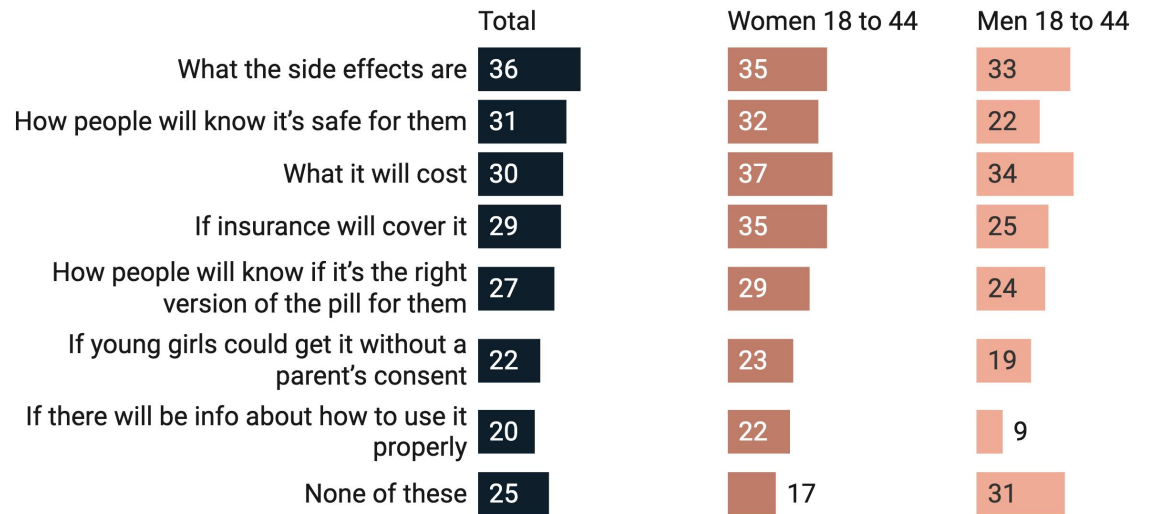
Men 18 to 44

43% of all 18 to 44

The most common questions about over-the-counter pills are around side effects, safety, and cost.

What would you want to know about birth control pills being over-the-counter?
Select the top 3 things you'd want to know.

RANDOMIZE



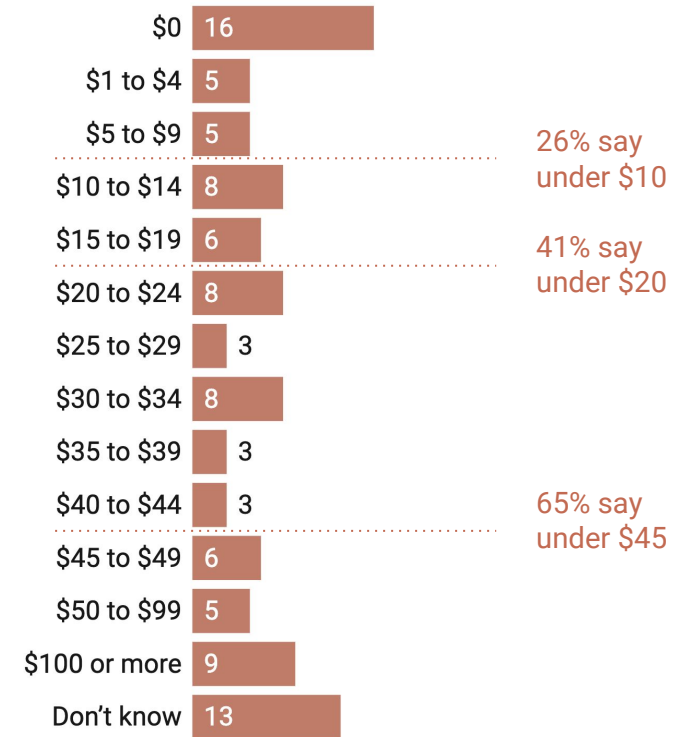
\$10 out-of-pocket for a three-month supply of birth control is out of reach for one in four women of reproductive age.

Let's say you or a loved one needed a 3-month supply of birth control pills. How much would you be able to pay for it, out-of-pocket, today?

Even if you don't need birth control pills, please imagine a situation in which you or a loved one does.

Your best guess is fine.

Base n = 225 women 18 to 44

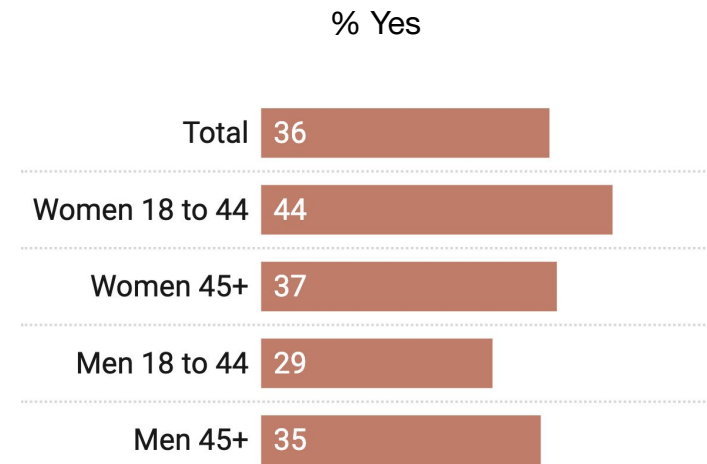


—

About one in three respondents (36%) says they are likely to talk with loved ones about over-the-counter access to birth control.

Women of reproductive age are most likely to say they'll have conversations about the topic.

Soon people will be able to get birth control pills over-the-counter. They will be available at the drugstore, like condoms and other birth control methods. Is this something you'd talk about with partners, family, or friends?





Experiences with medical bias

voice
IN OUR OWN

A majority of Black women says they have felt the effects of racial / gender bias in the health care system.

Here are things that can happen in the healthcare system due to racial bias or racism. Have you ever felt this way?

RANDOMIZE

	Total	Women	Women who've been pregnant	Men
Yes to any	49	54	54	42
I felt worried about the health and safety of Black women in my life during their pregnancy or childbirth because of their race	32	36	35	26
A health care provider didn't take my health concerns seriously because of my race and / or gender	27	31	31	21
Have felt a health care provider treat you differently because of your race and/or gender	26	31	33	20
A health care provider didn't take my pain seriously because of my race and / or gender	25	29	29	21
A health care provider didn't understand how my race and culture affects my health	25	28	28	20
I felt worried about my health and safety during pregnancy or childbirth because of my race	23	23	23	16
A health care provider didn't give me all the available test and treatment options because of my race and / or gender	21	23	23	19
A health care provider didn't take my pain seriously during pregnancy or childbirth because of my race and / or gender	19	19	19	16
A health care provider didn't give me all the available options for birth control because of my race and / or gender	11	12	12	9

voice
IN OUR OWN