Results from a Statewide Survey of Black Women Voters in Michigan

The Lives and Voices of Black Women in Michigan

CONTRACTOR DATE OF

COMMISSIONED BY IN OUR OWN VOICE: NATIONAL BLACK WOMEN'S REPRODUCTIVE JUSTICE AGENDA

CONDUCTED BY PERRYUNDEM

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CONTENTS

- **Introduction**
- **Key findings**
- **18 Detailed findings**



Introduction.

Black women represent decisive forces in elections, yet surveys among them are rare. Even rarer are state-level surveys among Black women.

For the past few elections, National Black Women's Reproductive Justice Agenda: In Our Own Voice has invested in rigorous and robust national and state-level surveys to better understand the voting and policy priorities, needs, and views among Black adults and women.

In 2017, early in the Trump administration, we explored the attitudinal landscape among Black adults related to race, policy, and reproductive justice. In December 2020, prior to Biden taking office, we went back in the field to listen to Black adults' experiences and views over the past few years. Prior to the 2022 midterm elections, we conducted a national survey and several state surveys to better understand Black women voters' issue priorities, values, and reactions to news dominating the headlines at the time.



Here we are in 2024, near the end of the Biden administration, with the country heading into another consequential election. How are Black women in Michigan feeling about the upcoming election? What voting issues are on their minds? What is motivating them to vote? What are their views on abortion and reproductive issues, given the overturning of *Roe v. Wade*?

These are the questions we set out to answer, with the goal of providing data as a resource for policymakers, the media, and other parties who want to understand the views and lives of Black women in Michigan. This report provides findings from a statewide survey among n = 516 Black women* registered voters. The survey was conducted January 22 through February 10, 2024 via Ipsos' KnowledgePanel, an online panel constructed from address-based probability sampling. The sample was supplemented by off-panel, opt-in sample. The data are weighted to reflect a representative sample of Black women registered voters in Michigan. The margin of sampling error is ± 5.7 percentage points. Many other types of errors can contribute to overall survey error.

This survey is part of a larger project that includes <u>national</u> <u>data</u> among all Black adults.

* Our future surveys will use expansive questions around gender identity. This survey used a standard binary variable. Transgender individuals who identify as women and chose it in a binary question are included in the survey. Typically, surveys tend to find about < 1% to 2% of respondents identifying outside of the binary.

Here is the demographic composition
of the survey respondents.

	Weighted %	Unweighted N
Total	100%	516
Black or African American	100%	516
2+ races	10%	49
Hispanic / Latina/o/x	3%	17
18 to 29	16%	110
30 to 44	29%	144
45 to 59	25%	129
60+	30%	133
HS or less	36%	167
Some college	41%	206
College +	23%	143
Democrat	68%	353
Independent	24%	121
Republican	8%	41
Urban	64%	282
Suburban	31%	118
Rural	4%	19



Key findings.



Here are 10 key findings.

1

Young Black women may feel particularly unmotivated to vote in the fall elections.

Just 47% of 18-to 29-year-old respondents say they are "almost certain" to vote this fall, compared to 70% of all respondents.

More than four in ten 18- to 29-year-olds (43%) say they've thought about not voting in 2024 as a form of protest. Insights from our national data suggest that young people are discouraged by the choice of candidates. In this survey, 80% of 18- to 29-yearolds say it's extremely or very important that more Black women are elected and nominated to political offices.



Abortion bans have affected young people's sense of safety and their thinking about profound life decisions.

Three in four 18- to 29-year-olds (74%) say recent bans have made them think about not having any / any more kids. Six in ten (59%) say recent bans have made them think about the risk of death if they or a partner were to get pregnant. As a result of recent abortion bans and restrictions, have you...

% Yes

Total 18 to 29 18 to 44 Yes to any 54 89 70 Thought about not having any kids / any more kids 74 47 Thought about the risk of death if you or a partner gets pregnant 59 Felt less safe 30 52 42 Thought about the risk of being arrested because of something related to pregnancy, 27 47 37 miscarriage, or abortion care Thought about wanting to move to a state that allows abortion, or stay in a state that **26** 58 allows abortion

ngress, state, and local		Extre	emely import	ant	Very	
ssues to you personally out getting out to vote?	Cost of living	73			20	93
	Racism / racial justice	72			19	91
RANDOMIZE	Health care	71			22	93
	Voting rights	67			23	90
	Education	65			25	90
Economi	ic issues like jobs and equal pay	63		2	28	91
	Mental health	63		2	27	90
	Crime	62		2	8	90
	Police violence	62		2	8	90
	Black maternal health	62		2	.5	87
	Housing costs	61		2	6	87
	The state of democracy	54		29	1	83
	Abortion rights and access	52		25	77	
	Taxes	52		32		84
	Criminal justice reform	52		33		85
	Childcare costs	46		33	79	9
	Climate / environment	42	31	1	73	
	Paid family leave	41	35	5	76	
	Immigration	30	30	60)	
The	war between Israel and Hamas	29	31	60)	
	LGBTQ+ rights	22	25	47		

This fall there will be elections for US Congress, state, and offices. How important is each of these issues to you perso when thinking about getting out to the second state.

3 Many issues are on the minds of Black women. Cost of living, racism / racial justice, and health care top the list.

Mental health, Black maternal health, and housing costs are among the top issues for 18- to 29-year-olds.

When asked about 20 discrete policy positions, economic, education, and mental health policies are among the most salient.

Ending Black maternal mortality is high on the list for 18- to 29-year-olds.

IMPORTANT POLICY POSITIONS

- Lowering the cost of living and inflation (88% extremely or very important when thinking about getting out to vote this fall)
- Making sure schools teach children about American history, including the impact of slavery and racism (86%)
- Ensuring equal pay for equal work (86%)
- Increasing access to mental health care (85%)
- Lowering taxes for the middle and lower classes (85%)
- Making sure our elections are free from political interference and manipulation (84%)
- Creating equal access to resources and opportunities (83%)



In a list of 12 motivations to vote, these three rise to the top.

1 People fought and died for the right to vote. 28% say this is in the top 1 or 2 motivations to vote

2

Michigan is one of the few states that will decide who becomes president and whether the US Congress becomes Democratic or Republican. This means my vote will matter more than in most states. 24%

3

21%

People's rights and freedoms are at stake.



These are additional motivating factors among many respondents.

- Voting will affect who has the power in my state to make laws
- My family might be affected by the outcome of the elections
- If I could vote by mail or absentee
- It gives me a voice in the future



Black women in Michigan are strongly supportive of abortion rights and access.

Large majorities of respondents support abortion rights and access, including those who attend religious services regularly. This tracks with Black women nationally. 81%

Say abortion should be legal in all or most cases

76% of those who attend religious services regularly

Say they'd vote in favor of a state amendment that protects pregnancy and abortion decisions

85%

81%

92%

Agree: Each person should have the right to make their own decision on abortion, even if I may disagree with it

86%

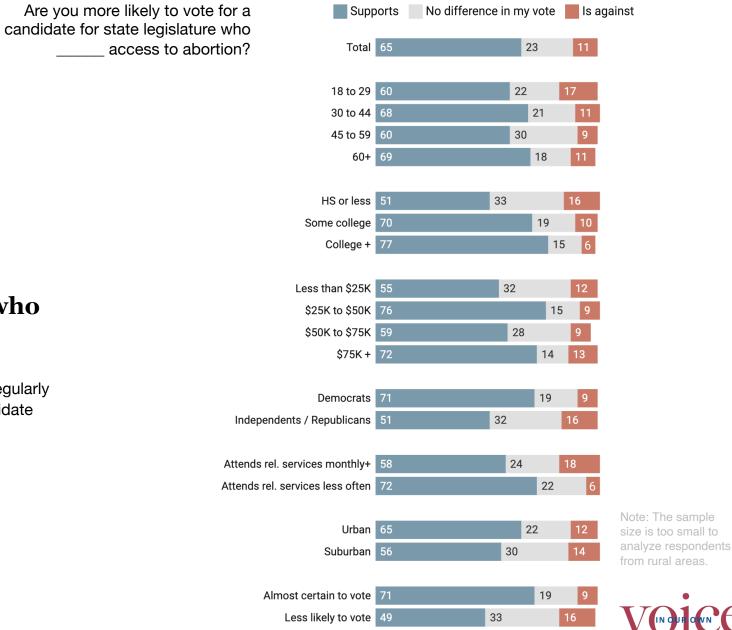
83%

Say having an abortion can be the responsible choice

76%



13



7 Respondents are six times more likely to vote for a candidate who supports abortion access than one who opposes it.

Black women who attend religious services regularly are significantly more likely to vote for a candidate who supports abortion access.

Close to two thirds of Black women of reproductive age are interested in getting birth control pills over the counter.

The retail price, however, is out of reach for 64% of these women.

62%

Of women 18 to 44 say they are interested in accessing birth control pills overthe-counter

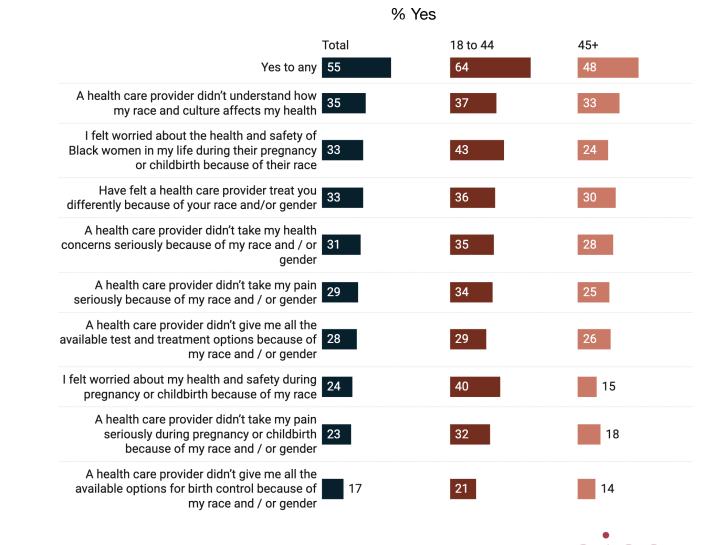
64%

Of women 18 to 44 could not afford to pay \$45 or more for a three-month supply

Note: A three-month supply will retail at \$49.99



Have you ever felt this way?

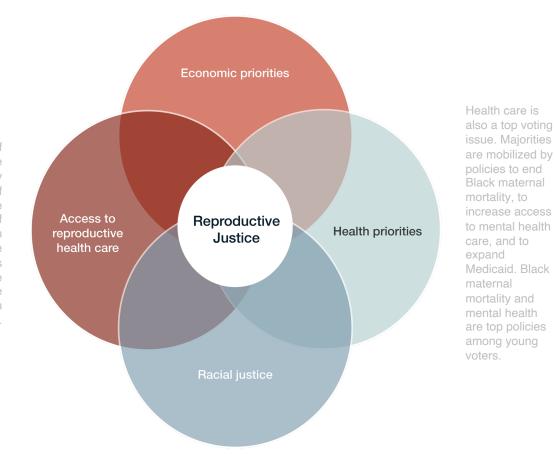


9 A majority of Black women (55%) says they have felt the effects of racial / gender bias in the health care system.

Younger respondents are more likely than older respondents to cite some of these experiences.

16

Economic issues top the list of voting priorities – including the cost of living, equal pay, and lower taxes for the middle and lower class.



Racial justice is top voting issue. A majority has experienced gender / racial bias in the medical system.

10

Reproductive Justice is at the intersection of top priorities and policy preferences among Black women in Michigan. Many women of reproductive age are profoundly impacted by abortion bans. A majority of women of reproductive age can't afford the price of over-the-counter birth control pills. Large majorities support access to abortion, comprehensive sex ed, and sex-positive communication with health care providers.

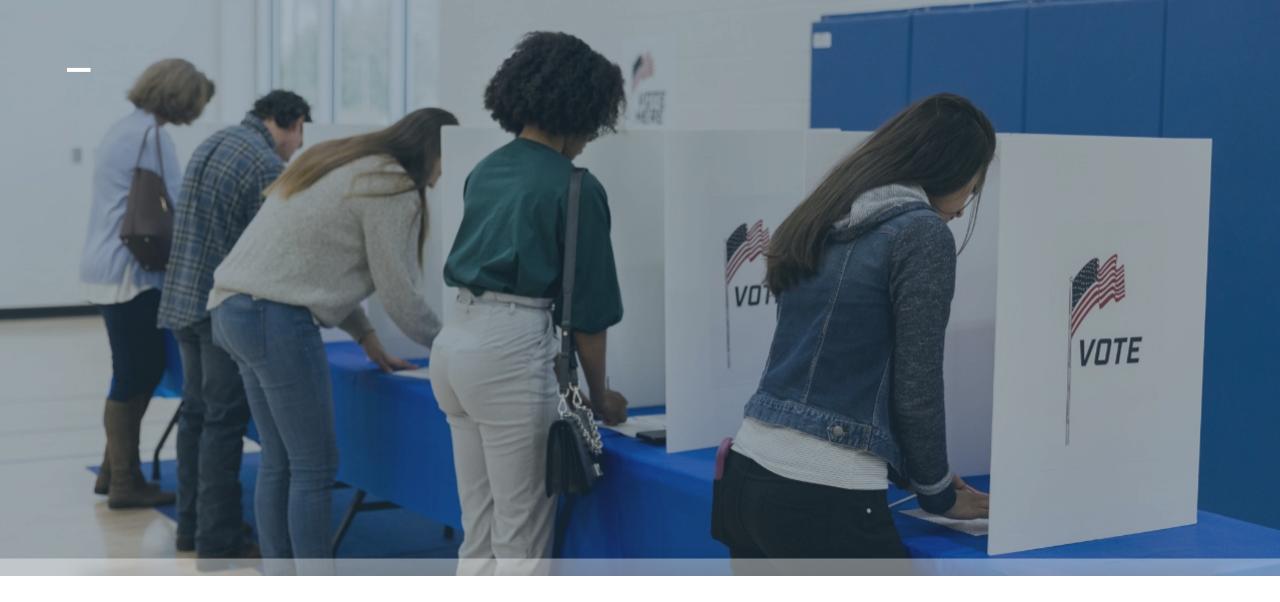
Detailed findings.



SECTIONS

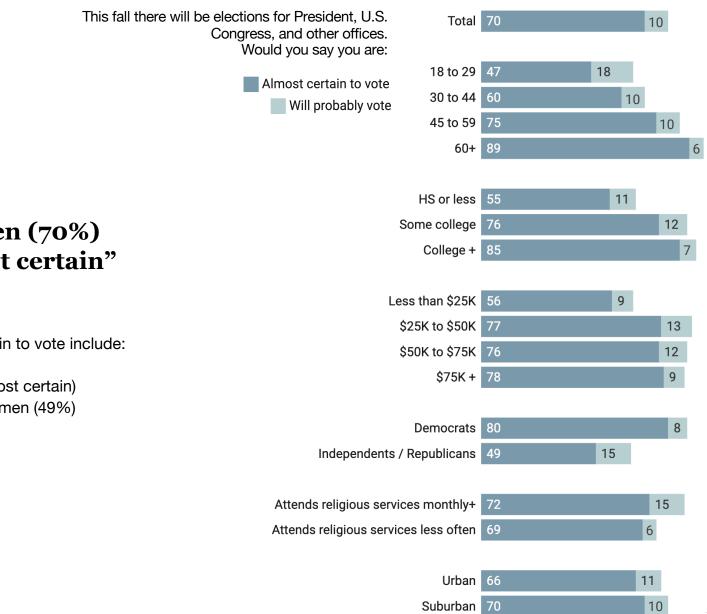
- 20 Voting in the 2024 elections
- 29 Impact of the Biden administration
- 32 Issue priorities
- 39 Policy positions
- 44 Why vote?
- 49 Views toward reproductive policies
- 61 Access to birth control
- 68 Experiences with medical bias





Voting in the 2024 elections





A majority of women (70%) says they're "almost certain" to vote this fall.

Respondents who are least certain to vote include:

- 18- to 29-year-olds (47% almost certain)
- Independent / Republican women (49%)

For you personally, how important is voting in the 2024 elections this fall?

1 to 7 scale Not at all important to extremely important Base n = 253

20%

About three in five women say voting in the 2024 elections is "extremely important."

That said, fewer than half of 18- to 44-yearolds (44%) feels the same.

5	7%	

Rate 5 or 6

43% 18 to 44 70% 45+

69% Democrats

35% Inds / Reps

Rate 7 – extremely

important

24% 18 to 44 17% 45+

18% Democrats 24% Inds / Reps Rate 1 to 4 – toward not important

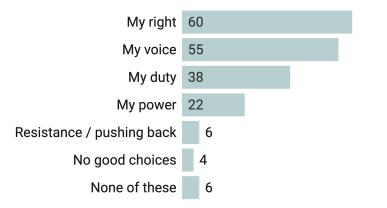
34% 18 to 44 13% 45+

13% Democrats 42% Inds / Reps



Respondents are most likely to say voting in the 2024 elections is about "my right" and "my voice."

Finish this sentence. For me, voting in this year's election is about: ______ . Select up to 3 RANDOMIZE UP TO NO GOOD CHOICES





Do you feel the Black community has the power to change the outcomes of elections, or not?

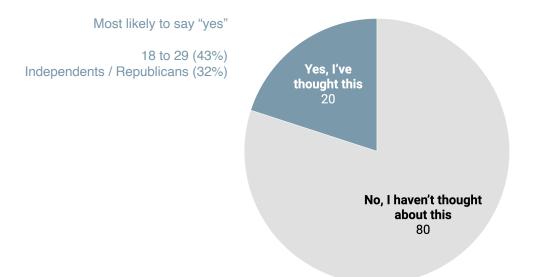
Eight in ten respondents feel the Black community has the power to change the outcomes of elections. 83% 17% Yes No 77% 18 to 29 81% 30 to 44 86% 45 to 59 85% 60+ 79% HS or less 83% Some college 90% College+ 79% Less than \$25K 84% \$25K to \$50K 84% \$50K to \$75K 85% \$75K+

One in five says they've thought about <u>not</u> voting as a form of protest.

What might they be protesting? In our companion national survey, we asked a random subset of respondents to explain in an openended question. Here are the main themes:

- Bad candidates, candidates who don't represent their views, Biden / Trump being old white men
- Feeling their vote doesn't count
- Protecting Palestine / protesting what's happening in Gaza

Have you thought about <u>not voting</u> in the 2024 elections as a form of protest?





If the 2024 presidential election were held today, would you vote for: Base n = 513





4%

Democratic candidate 78% of women almost certain to vote Republican candidate

Other 4%

15%

4%

Not sure 9% Would not vote 0%



If the presidential election were held today, two-thirds (67%) say they'd vote for the Democratic candidate.

Among those most certain to vote, 78% say they'd vote for the Democratic candidate v. 9% for the Republican.

See the next page for breakouts by demographic segments.

Total 67 9 4 15 4 18 to 29 46 24 6 17 7 30 to 44 53 11 8 24 5 45 to 59 76 5 2 11 5 60+ 86 2 2 9 0 HS or less 59 12 5 17 7 Some college 70 6 4 17 3 College + 75 10 4 8 0 Less than \$25K 61 6 3 23 8 \$25K to \$50K 70 7 5 17 1 \$50K to \$75K 66 8 5 18 1 \$75K + 74 14 5 3 4		The Democratic candidate	The Republican candidate	Another candidate	Not sure	l would not vote
30 to 44 53 11 8 24 5 45 to 59 76 5 2 11 5 60+ 86 2 2 9 0 HS or less 59 12 5 17 7 Some college 70 6 4 17 3 College + 75 10 4 8 0 Less than \$25K 61 6 3 23 8 \$25K to \$50K 70 7 5 17 1 \$50K to \$75K 66 8 5 18 1	Total	67	9	4	15	4
30 to 44 53 11 8 24 5 45 to 59 76 5 2 11 5 60+ 86 2 2 9 0 HS or less 59 12 5 17 7 Some college 70 6 4 17 3 College + 75 10 4 8 0 Less than \$25K 61 6 3 23 8 \$25K to \$50K 70 7 5 17 1 \$50K to \$75K 66 8 5 18 1						
45 to 59 76 5 2 11 5 60+ 86 2 2 9 0 HS or less 59 12 5 17 7 Some college 70 6 4 17 3 College + 75 10 4 8 0 Less than \$25K 61 6 3 23 8 \$25K to \$50K 70 7 5 17 1 \$50K to \$75K 66 8 5 18 1	18 to 29	46	24	6	17	7
60+ 86 2 2 9 0 HS or less 59 12 5 17 7 Some college 70 6 4 17 3 College + 75 10 4 8 0 Less than \$25K 61 6 3 23 8 \$25K to \$50K 70 7 5 17 1 \$50K to \$75K 66 8 5 18 1	30 to 44	53	11	8	24	5
HS or less 59 12 5 17 7 Some college 70 6 4 17 3 College + 75 10 4 8 0 Less than \$25K 61 6 3 23 8 \$25K to \$50K 70 7 5 17 1 \$50K to \$75K 66 8 5 18 1	45 to 59	76	5	2	11	5
Some college 70 6 4 17 3 College + 75 10 4 8 0 Less than \$25K 61 6 3 23 8 \$25K to \$50K 70 7 5 17 1 \$50K to \$75K 66 8 5 18 1	60+	86	2	2	9	0
Some college 70 6 4 17 3 College + 75 10 4 8 0 Less than \$25K 61 6 3 23 8 \$25K to \$50K 70 7 5 17 1 \$50K to \$75K 66 8 5 18 1						
College + 75 10 4 8 0 Less than \$25K 61 6 3 23 8 \$25K to \$50K 70 7 5 17 1 \$50K to \$75K 66 8 5 18 1	HS or less	59	12	5	17	7
Less than \$25K 61 6 3 23 8 \$25K to \$50K 70 7 5 17 1 \$50K to \$75K 66 8 5 18 1	Some college	70	6	4	17	3
\$25K to \$50K 70 7 5 17 1 \$50K to \$75K 66 8 5 18 1	College +	75	10	4	8	0
\$25K to \$50K 70 7 5 17 1 \$50K to \$75K 66 8 5 18 1						
\$50K to \$75K 66 8 5 18 1	Less than \$25K	61	6	3	23	8
	\$25K to \$50K	70	7	5	17	1
\$75K + 74 14 5 3 4	\$50K to \$75K	66	8	5	18	1
	\$75K +	74	14	5	3	4

	The Democratic candidate	The Republican candidate	Another candidate	Not sure	l would not vote
Democrats	92	1	1	6	0
Independents / Republicans	14	26	12	35	11
	_		_		
Attends rel. services monthly+	69	12	5	11	3
Attends rel. services less often	66	6	4	19	4
		-			
Urban	68	10	4	12	5
Suburban	66	11	5	13	5
		-		_	
Almost certain to vote	78	9	4	9	0
Less likely to vote	43	9	6	29	12

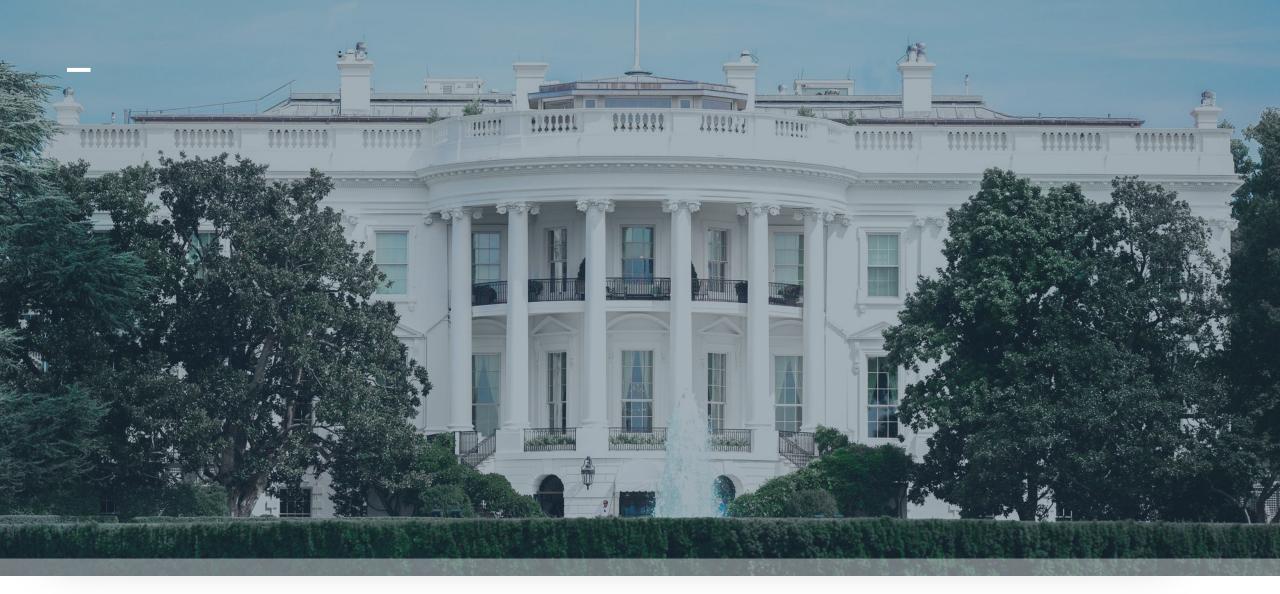


How important is it that more Black women are elected and nominated to positions of power in our government?

Extremely Very Somewhat Total 43 18 to 29 30 to 44 51 45 to 59 60+ HS or less 33 Some college 48 College + 49 Less than \$25K 34 \$25K to \$50K 50 \$50K to \$75K 49 \$75K + 42 Democrats 48 Independents / Republicans 32 Attends religious services monthly+ 40 Attends religious services less often 45 Urban Suburban 41 Almost certain to vote Less likely to vote 32

More than nine in ten respondents (95%) say it's important that more Black women are elected and nominated to positions of power in government.

This sentiment is particularly strong among younger women, Democrats, and college-educated women.



Impact of the Biden administration

VINDIE

In general, do you think President Biden's policies have ____: "Black people" (n = 253) / "your life" (n = 263)

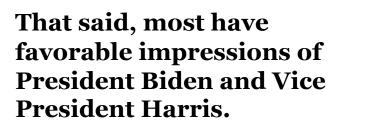
A plurality of respondents feels President Biden's policies have both positively and negatively affected their life.

Black peopleYour lifePositively affected2725Negatively affected1712Both positively and
negatively affected4843Not affected820

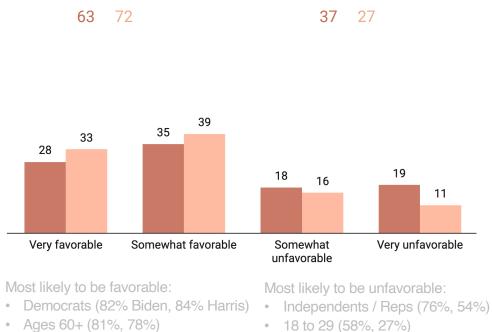


Do you have a favorable or unfavorable view of:

President Joe Biden Vice President Kamala Harris



Younger respondents are much more unfavorable toward Biden than Harris.

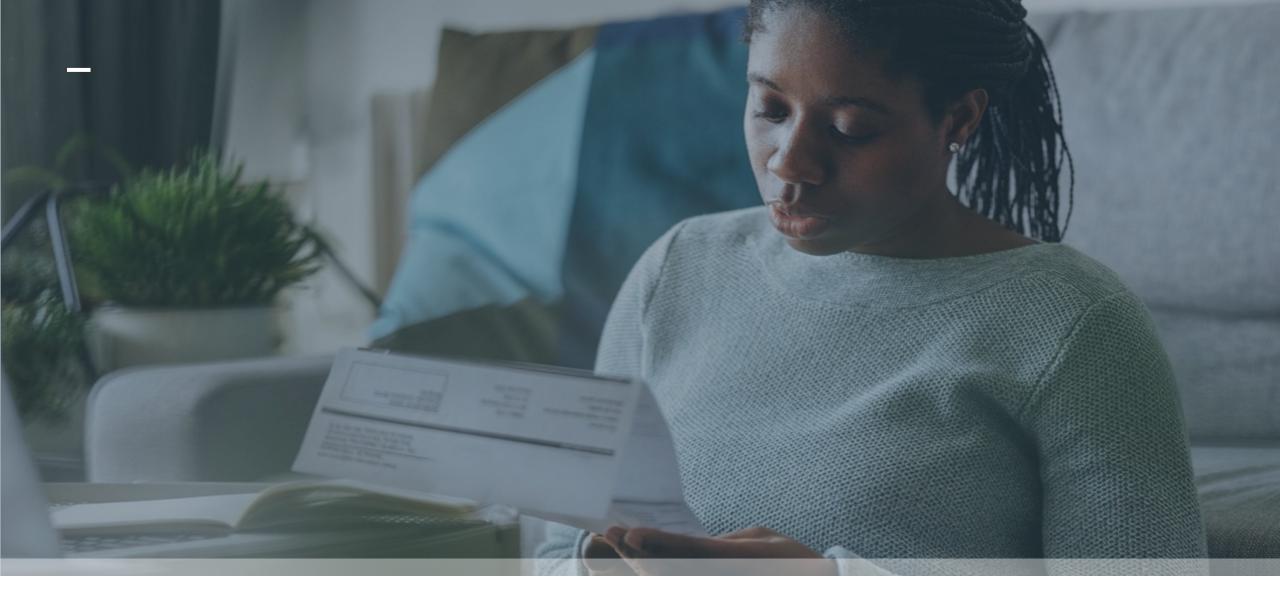


• Ages 45 to 59 (77%, 79%)

- 30 to 44 (56%, 42%)







Issue priorities

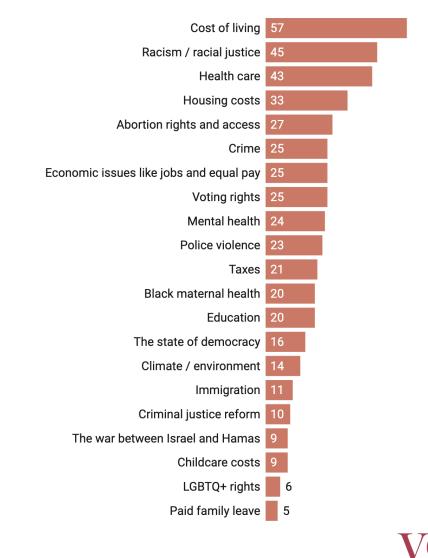


	elections for US Congress, state, and local nt is each of these issues to you personally		Extrem	ely impor	tant	Very		
onces. now importai	when thinking about getting out to vote?	Cost of living	73			20	93	
	RANDOMIZE	Racism / racial justice	72			19	91	
	TU ADOWIZE	Health care	71			22	93	
are on the		Voting rights	67	67			90	
		Education	65		2	25	90	
	Econom	nic issues like jobs and equal pay	63			8	91	
		Mental health	63			7	90	
		Crime				3	90	
		Police violence				3	90	
		Black maternal health					87	
ck women.		Housing costs			26		87	
		The state of democracy			29		33	
		Abortion rights and access			25	77		
		Taxes					34	
		Criminal justice reform			33 33	79	85	
		Childcare costs						
		Climate / environment		31 35		73 76		
		Paid family leave						
	ть	Immigration 30 30 6 The war between Israel and Hamas 29 31 6						
		LGBTQ+ rights		_	60 47			
							(

Many issues are on the minds of Black women.

Choose the top 5 issues that matter most to you when voting in elections.

% In top 5



When asked to prioritize their issues, cost of living tops the list.

	18 to 29	30 to 44	45 to 59	60+	HS or less	Some college	College +
Cost of living	50	65	61	50	63	58	47
Racism / racial justice	36	42	47	52	34	53	50
Health care	36	39	38	53	45	41	43
Housing costs	35	38	38	21	38	35	19
Abortion rights and access	16	32	22	33	21	28	34
Crime	20	19	27	33	24	31	18
Econ. issues like jobs / equal pay	21	23	35	21	25	24	26
Voting rights	16	19	18	40	19	26	32
Mental health	36	21	26	20	30	27	11
Police violence	21	28	25	18	21	31	14
Taxes	20	22	19	22	16	23	23
Black maternal health	33	19	24	12	18	23	20
Education	24	26	17	17	26	17	18
The state of democracy	4	11	14	29	7	16	30
Climate / environment	11	11	8	23	12	12	21
Immigration	4	10	4	20	8	10	17
Criminal justice reform	5	12	12	10	11	10	10
The war between Israel and Hamas	7	9	7	11	11	8	7
Childcare costs	15	10	9	3	14	4	7
LGBTQ+ rights	13	5	2	7	3	7	8
Paid family leave	12	3	5	2	6	3	6

% Chosen as a top 5 issue

Mental health and Black maternal health are among the top issues for 18- to 29year-olds.

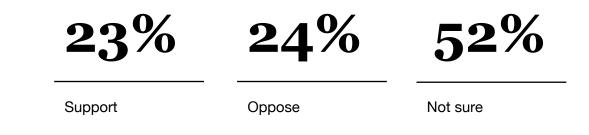
Respondents with a high school degree or less are particularly likely to prioritize cost of living.

	Less tha \$25K	an \$25K to \$50K	\$50K to \$75K	\$75K +	Democrats	Inds / Reps	Urban	Suburban
Cost of living	59	56	61	54	57	57	54	62
Racism / racial justice	33	47	51	53	46	42	43	47
Health care	41	44	53	36	48	32	44	37
Housing costs	43	28	29	27	33	32	29	36
Abortion rights and access	26	32	29	24	30	20	26	21
Crime	19	27	33	25	28	20	24	30
Econ. issues like jobs / equal pay	23	32	19	27	26	23	29	19
Voting rights	15	24	33	29	30	14	25	22
Mental health	27	31	19	22	23	28	28	29
Police violence	27	28	21	18	23	24	22	21
Taxes	24	20	15	22	21	19	24	13
Black maternal health	23	21	10	26	19	23	21	17
Education	26	23	19	15	19	25	21	16
The state of democracy	13	17	16	20	20	9	14	14
Climate / environment	10	14	23	11	16	10	13	16
Immigration	11	2	6	19	10	13	10	16
Criminal justice reform	12	9	11	8	11	9	11	11
The war between Israel and Hamas	11	11	5	9	6	16	6	11
Childcare costs	16	3	2	9	9	8	6	13
LGBTQ+ rights	5	7	8	5	5	7	8	3
Paid family leave	7	1	4	5	3	7	5	5

We also explored views toward the war between Hamas and Israel.

Respondents are split in their support and opposition of the way Israel has responded to events of October 7th – but half is unsure.

Do you support or oppose how Israel has responded to the events of October 7th?





Respondents are split on how Biden has dealt with the war.

Older women are among the most likely to approve. Younger women and independents / Republicans are among the most likely to disapprove. Do you approve or disapprove of the way President Biden has dealt with the war between Israel and Hamas?





36%

Not sure

Approve

Most likely

Disapprove

ove

Most likely

- 60+ (57%)
- Democrats (49%)Attends rel. services

• Suburbanites (46%)

- Independents / Republicans (4)
- Attends rel. services 18 to 29 (38%) monthly+ (47%)
- Republicans (40%)

VINDITON



Policy positions



Extremely important Very

88	23				65	Lowering the cost of living and inflation	
86	25				61	Making sure schools teach children about American history, including the impact of slavery and racism	
84	6	2			58	Making sure our elections are free from political interference and manipulation	
86	9	2			57	Ensuring equal pay for equal work	
85)	30			55	Increasing access to mental health care	
85		33			52	Lowering taxes for the middle and lower class	
83		31			52	Creating equal access to resources and opportunities	
80		29			51	Getting rid of restrictions that make it harder for people to vote	
81		31			50	Working to end Black maternal mortality	
79		30			49	Raising the minimum wage to \$15 an hour	Ra
7	-	28			49	Expanding Medicaid coverage to more people	
79		31			48	Increasing funding for local public schools	In
	72	26			46	Getting rid of bans and restrictions on abortion care	
78		4	3		44	Increasing access to affordable childcare	l
Ļ	7		36		38	Canceling medical debt	
	69		34		35	Increasing access to affordable birth control	
	71		37		34	Supporting paid family leave	
	64		31		33	Increasing cash assistance	
		51		27	24	Getting rid of recent bans and restrictions on transgender people	G
X 7		48		27	21	Supporting a ceasefire in Gaza	

Here are positions some candidates will take in the November elections. How important would each of these issues be to you personally when thinking about getting out to vote?

RANDOMIZE

Majorities say candidate policy positions relating to economics, education, elections, and health are extremely important.

% Chosen as a top 5 policy position

52	Lowering the cost of living and inflation
42	Lowering taxes for the middle and lower class
35	Raising the minimum wage to \$15 an hour
35	Making sure schools teach children about American history, including the impact of slavery and racism
31	Ensuring equal pay for equal work
28	Making sure our elections are free from political interference and manipulation
25	Increasing access to mental health care
24	Working to end Black maternal mortality
23	Getting rid of restrictions that make it harder for people to vote
23	Getting rid of bans and restrictions on abortion care
20	Creating equal access to resources and opportunities
19	Canceling medical debt
18	Expanding Medicaid coverage to more people
15	Increasing cash assistance
15	Increasing funding for local public schools
14	Increasing access to affordable childcare
12	Supporting paid family leave
9	Increasing access to affordable birth control
7	Supporting a ceasefire in Gaza
5	Getting rid of recent bans and restrictions on transgender people

When asked to narrow down to the most important policy positions, economic policies rise to the top.

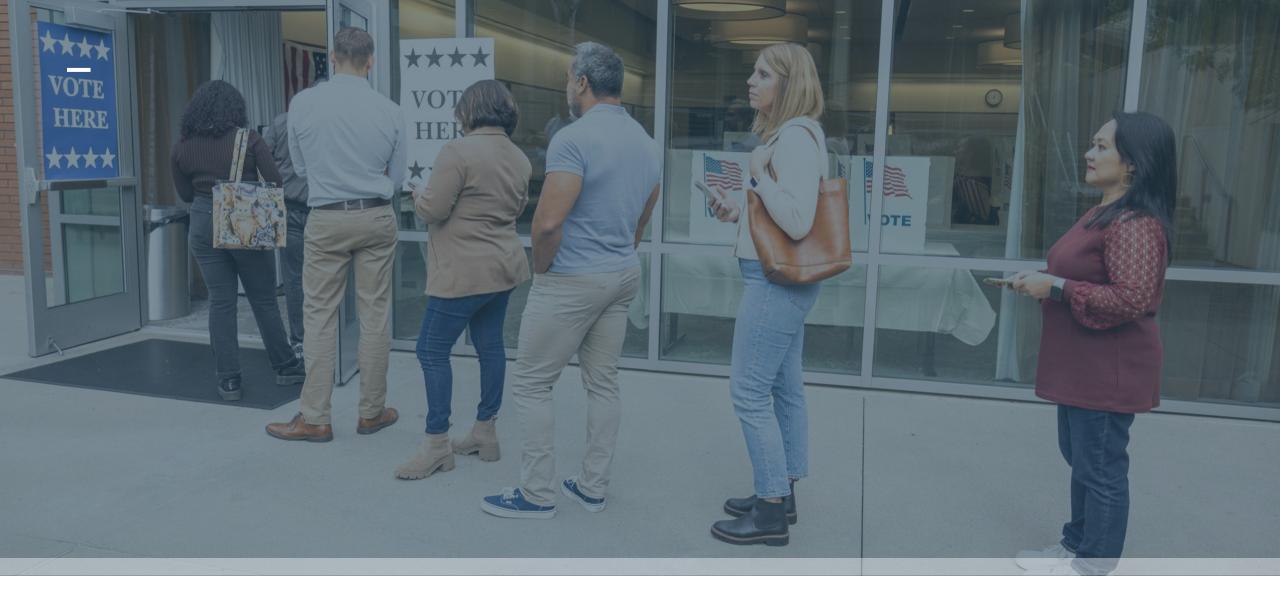
HS or Some 45 to 59 College + 18 to 29 30 to 44 60+ college less Lowering the cost of living and inflation 40 Lowering taxes for the middle and lower class Raising the minimum wage to \$15 an hour 52 Making sure schools teach children about American history, including the impact of slavery and racism Ensuring equal pay for equal work Making sure our elections are free from political interference and manipulation Increasing access to mental health care Working to end Black maternal mortality 36 Getting rid of bans and restrictions on abortion care Getting rid of restrictions that make it harder for people to vote Creating equal access to resources and opportunities Canceling medical debt Expanding Medicaid coverage to more people 10 Increasing funding for local public schools Increasing cash assistance Increasing access to affordable childcare Supporting paid family leave 13 Increasing access to affordable birth control Supporting a ceasefire in Gaza 6 Getting rid of recent bans and restrictions on transgender people

% Chosen as a top 5 issue

Working to end Black maternal mortality is among the top policies for 18- to 29-year-olds.

Policies relating to free and fair elections are higher priorities for older v. younger respondents.

	Less than \$25K	\$25K to \$50K	\$50K to \$75K	\$75K +	Democrats	Inds / Reps	Urban	Suburban
Lowering the cost of living and inflation	49	52	61	49	52	51	47	52
Lowering taxes for the middle and lower class	44	40	41	42	48	29	43	36
Raising the minimum wage to \$15 an hour	50	41	31	20	35	36	37	40
Making sure schools teach children about American history, including the impact of slavery and racism		33	44	42	39	26	31	33
Ensuring equal pay for equal work	34	29	35	27	31	33	29	35
Making sure our elections are free from political interference and manipulation		30	28	34	32	20	23	26
Increasing access to mental health care	24	25	21	29	24	27	22	23
Working to end Black maternal mortality	20	21	20	33	20	32	24	22
Getting rid of bans and restrictions on abortion care	21	29	22	24	27	16	20	15
Getting rid of restrictions that make it harder for people to vote	20	20	24	26	26	16	23	19
Creating equal access to resources and opportunities	19	16	24	21	22	17	23	16
Canceling medical debt	17	21	25	15	19	18	24	12
Expanding Medicaid coverage to more people	23	29	7	16	17	22	24	15
Increasing funding for local public schools	18	19	19	8	15	16	17	9
Increasing cash assistance	24	16	12	7	14	17	17	20
Increasing access to affordable childcare	17	8	13	16	14	14	14	13
Supporting paid family leave	12	10	14	11	12	12	15	6
Increasing access to affordable birth control	11	10	7	9	9	9	11	17
Supporting a ceasefire in Gaza	3	9	7	10	7	9	4	14
Getting rid of recent bans and restrictions on transgender people	2	7	6	7	3	9	5	1







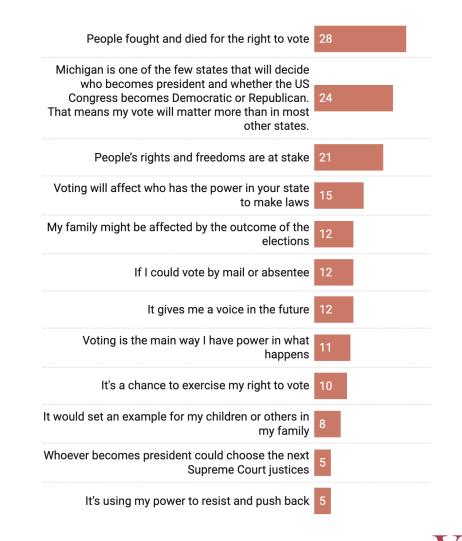
For you personally, how motivating is each of these <u>to get out and vote</u> in the elections this fall?

	Extremely	motivating	g Very
People fought and died for the right to vote	61	1	9 80
People's rights and freedoms are at stake	57	21	78
It's a chance to exercise my right to vote	55	24	79
Michigan is one of the few states that will decide who becomes president and whether the US Congress becomes Democratic or Republican. That means my vote will matter more than in most other states.	54	19	73
Voting will affect who has the power in your state to make laws	54	23	77
My family might be affected by the outcome of the elections	50	24	74
It gives me a voice in the future	50	23	73
Voting is the main way I have power in what happens	49	24	73
It would set an example for my children or others in my family	48	21	69
If I could vote by mail or absentee	45	24	69
Whoever becomes president could choose the next Supreme Court justices	42	23	65
It's using my power to resist and push back	37	28	65

We explored several motivations to vote in the elections this fall.

There are many motivations. At the top are people having fought and died for the right to vote, feeling that people's rights and freedoms are at stake, and the chance to exercise a right.

Of these, which might be most motivating <u>for</u> <u>you personally</u> to vote this fall? Choose 1 or 2.



Here's what they say when forced to choose the top 1 or 2 motivations.

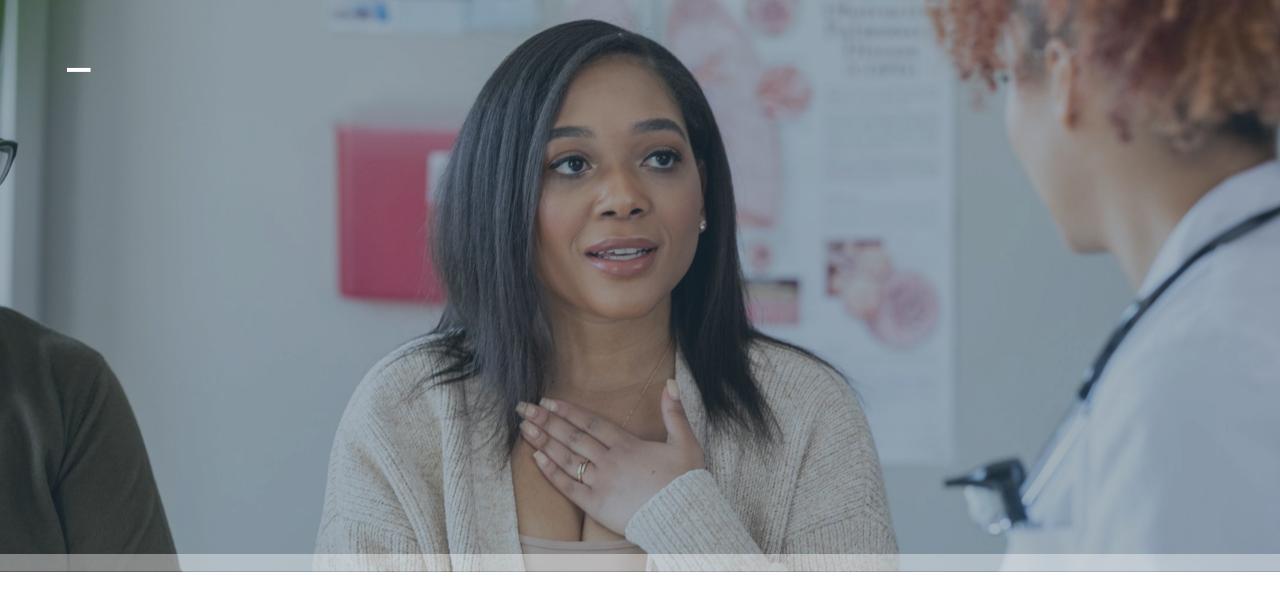
The table on the following page shows the top motivations by demographic group.

Here are the top 5 motivations by demographic segment.

18 to 29	30 to 44	45 to 59	60+	HS or less	Some college	College +
People fought and died for the right to vote	People fought and died for the right to vote	Michigan is one of the few states that will decide	People fought and died for the right to vote	People fought and died for the right to vote	People fought and died for the right to vote	Michigan is one of the few states that will decide
It gives me a voice in the future Voting is the main	Michigan is one of the few states that will decide	People's rights and freedoms are at stake	People's rights and freedoms are at stake	Michigan is one of the few states that will decide	People's rights and freedoms are at stake	People fought and died for the right to vote
way I have power in what happens Michigan is one of	Voting will affect who has the power in your state to make laws	Voting will affect who has the power in your state to make laws	Michigan is one of the few states that will decide	People's rights and freedoms are at stake	Michigan is one of the few states that will decide	People's rights and freedoms are at stake
the few states that will decide	My family might be affected by the	People fought and died for the right to	It's a chance to exercise my right to vote	If I could vote by mail or absentee	It gives me a voice in the future	Voting will affect who has the power in your state to
If I could vote by mail or absentee	outcome of the elections	vote It gives me a voice in	Voting is the main way I have power in	It gives me a voice in the future	My family might be affected by the outcome of the	make laws Voting is the main
	If I could vote by mail or absentee	the future	what happens		elections	way I have power in what happens

Here are the top 5 motivations by demographic segment.

Less than \$25K	\$25K to \$50K	\$50K to \$75K	\$75K+	Urban	Suburban	Almost certain to vote	Less likely to vote
People fought and died for the right to vote	Michigan is one of the few states that will decide	People fought and died for the right to vote	People fought and died for the right to vote	People fought and died for the right to vote	People fought and died for the right to vote	People fought and died for the right to vote	People fought and died for the right to vote
Michigan is one of the few states that will decide	People fought and died for the right to vote	Michigan is one of the few states that will decide	Michigan is one of the few states that will decide	Michigan is one of the few states that will decide	People's rights and freedoms are at stake	Michigan is one of the few states that will decide	Voting will affect who has the power in your state to make
People's rights and freedoms are at stake	People's rights and freedoms are at stake	It gives me a voice in the future Voting will affect	People's rights and freedoms are at stake	People's rights and freedoms are at stake	It gives me a voice in the future Michigan is one	People's rights and freedoms are at stake	laws People's rights and freedoms are
If I could vote by mail or absentee	If I could vote by mail or absentee	who has the power in your state to make	Voting will affect who has the power in your	My family might be affected by the outcome of the	of the few states that will decide	Voting will affect who has the power in your	at stake If I could vote by
It's a chance to exercise my right to vote	Voting will affect who has the power in your	laws My family might	state to make laws	elections	If I could vote by mail or absentee	state to make laws	mail or absentee Michigan is one
	state to make laws	be affected by the outcome of the elections	Voting is the main way I have power in what happens	mail or absentee		My family might be affected by the outcome of the elections	of the few states that will decide



Views toward reproductive policies



Four in five respondents say abortion should be legal in all or most cases. 81% 18% Legal in all or most cases lllegal in all or most cases

Which comes closest to your view. Abortion should be:



Which comes closest to your view: Abortion should be legal in all cases, legal in most cases, illegal in most cases, illegal in all cases

Legal in all Legal in most

Total 45 36 81 18 to 29 49 34 83 30 to 44 51 31 82 45 to 59 37 41 78 60+ 43 38 81 75 HS or less 37 38 Some college 47 38 85 31 College + 54 85 Less than \$25K 47 34 81 \$25K to \$50K 44 35 79 \$50K to \$75K 40 43 83 \$75K + 46 34 80 Democrats 50 38 88 Independents / Republicans 34 34 68 Attends rel. services monthly+ 34 42 76 Attends rel. services less often 55 32 87 Urban 47 35 82 Suburban 28 45 73 Almost certain to vote 49 36 85 Less likely to vote 35 37 72

Majorities across every demographic group think abortion should be legal in all or most cases.

Three in four women (76%) who attend religious services regularly say abortion should be legal in all or most cases.

More than eight in ten say they'd vote in favor of a state amendment to guarantee the right to make decisions about pregnancy, including abortion. Let's say there was a proposed amendment to your state constitution. You could vote on it. The amendment would guarantee the right to make all decisions about pregnancy and abortion care, without the state interfering. Would you vote:



15%

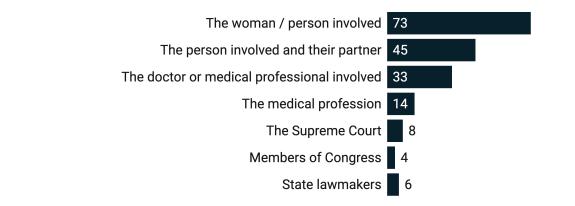
In favor of this

Against this

83% 18 to 44 88% 45+



In your view, who should make decisions about when and how someone can get abortion care in your state? Select any that apply: RANDOMIZE



A large majority wants decisions about abortion to rest in the hands of the people involved.



Large majorities value each person and circumstance driving decisions, including later in pregnancy.



Agree: Each person should have the right to make their own decision on abortion, even if I may disagree with it

> 73% Strongly agree 19% Somewhat agree

> > 93% 18 to 44 91% 45+

85%

Agree: People should be able to get abortion care as early as possible and as late as necessary. Abortion care provided later in pregnancy occurs under complex and unpredictable circumstances. Medical professionals should be able to care for patients without government interference or fear of punishment

(Base n = 263)

58% Strongly agree 27% Somewhat agree

81% 18 to 44 88% 45+



Say having an abortion can be a responsible choice

84% 18 to 44 83% 45+



Are you more likely to vote for a Supports No difference in my vote Is against access to abortion? Total 65 23 11 18 to 29 60 22 30 to 44 68 21 45 to 59 60 30 60+ 69 18 HS or less 51 33 10 Some college 70 19 6 College + 77 15 Less than \$25K 55 32 12 9 \$25K to \$50K 76 15 \$50K to \$75K 59 28 \$75K + 72 14 13 Democrats 71 19 9 32 Independents / Republicans 51 16 Attends rel. services monthly+ 58 24 Attends rel. services less often 72 22 6 Urban 65 22 14 Suburban 56 30

Almost certain to vote 71

Less likely to vote 49

19

33

9

16

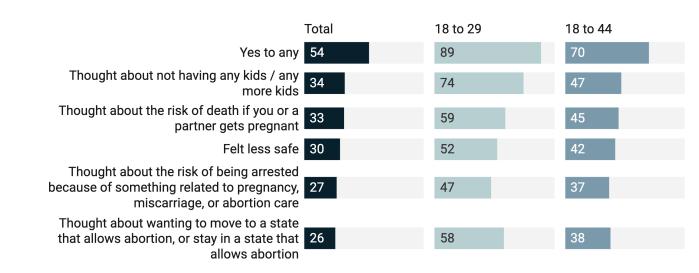
candidate for state legislature who

Respondents are six times more likely to vote for a candidate who supports abortion access (65%) than one who opposes it (11%).

Those most likely to vote are also among the most likely to support a candidate who supports abortion access.

Recent abortion bans are having a personal impact on Black women of reproductive age.

Three in four 18- to 29-year-olds (74%) say recent bans have made them think about not having any / any more kids. Six in ten (59%) say recent abortion bans have made them think about the risk of death if they or a partner were to get pregnant. As a result of recent abortion bans and restrictions, have you...



% Yes



Do you know anyone who has had an abortion or tried to have an abortion in the past year or two?

Almost one in four women knows someone who has tried to have an abortion in the past year or two.

Of all women say yes

23%

Of women 18 to 44 say yes

37%

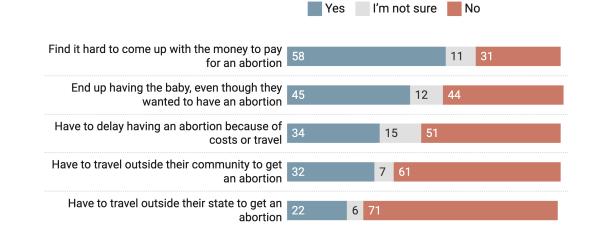


Did [ONE PERSON: that person / MORE THAN ONE: any of the people you know]:

Base n = 164 who know someone who has had an abortion or tried to have an abortion in the past two years

Three in four (77%) says the person(s) they know faced at least one of these barriers to care.

Cost is the main barrier cited. Nearly half (45%) says the person was not able to have an abortion.





A large majority of women support comprehensive sex ed in high school.

Majorities of women who regularly attend religious services also support comprehensive sex ed. Do you support or oppose comprehensive sex ed in high school that covers topics such as abstinence, birth control, abortion, preventing HIV and other sexual transmitted diseases, different sexual orientations, gender identity, sexual violence, consent, and healthy relationships?

90%



Support

Oppose

86% Attends rel. services monthly+ 95% Less often



Four in five women agree that health care providers should create space for conversations about sexuality, including sexual pleasure. Do you agree or disagree: Our health care providers should create space for education and nonjudgmental conversations about sexuality, including how we can experience pleasure.

83%

16%

Agree

Disagree

83% Attends rel. services monthly+

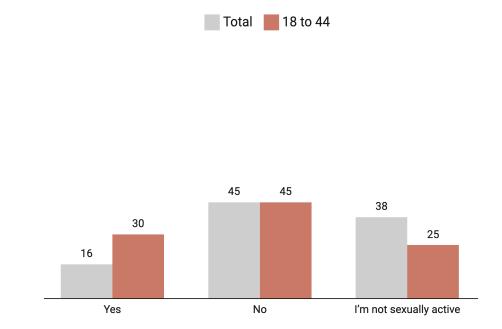




Access to birth control



Are you or your partner currently using birth control?



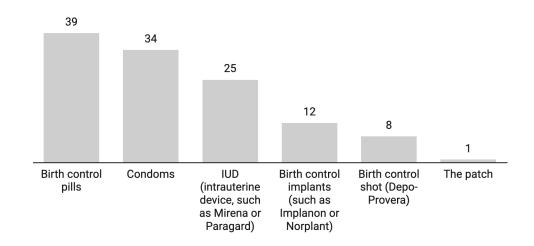
Roughly three in ten women of reproductive age (30%) say they or a partner are currently using birth control.



What type(s) of birth control are you or a partner using now? Select any that apply. Base n = 88 self or partner is currently

using birth control

Pills, condoms, and IUDs are the most common birth control methods.



A majority of women of reproductive age expresses interest in getting birth control pills over the counter. Soon people will be able to get birth control pills over-the-counter. They will be available at the drugstore, like condoms and other birth control methods. How interested are you in getting birth control pills over-the-counter for you or a loved one?

% Very or somewhat interested

Women 18 to 44

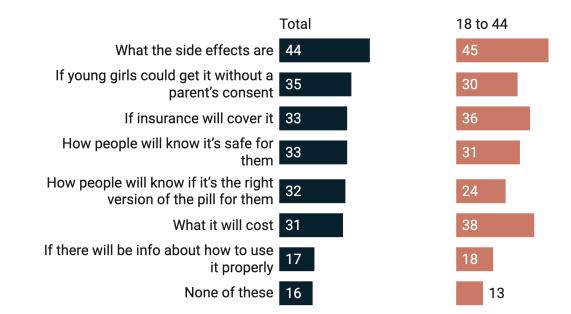
62%

Women 18 to 29

68%



What would you want to know about birth control pills being over-the-counter? Select the top 3 things you'd want to know. RANDOMIZE



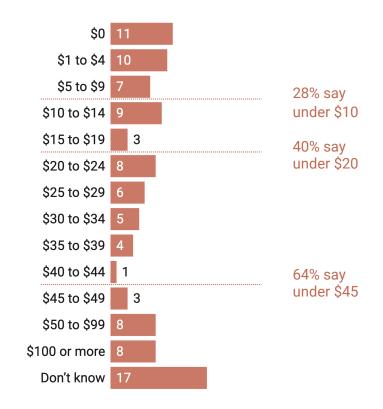
Among women of reproductive age, the most common questions about over-the-counter pills are about side effects and costs.



The retail price for over-thecounter birth control (\$49.00) is out of reach for 64% of respondents of reproductive age. Let's say you or a loved one needed a 3-month supply of birth control pills. How much would you be able to pay for it, out-of-pocket, today? Even if you don't need birth control pills, please imagine a situation in which you or a loved one does.

Your best guess is fine.

Base *n* = 254 women 18 to 44



More than four in ten respondents of reproductive age (45%) say they are likely to talk with loved ones about over-the-counter access to birth control. Soon people will be able to get birth control pills over-the-counter. They will be available at the drugstore, like condoms and other birth control methods. Is this something you'd talk about with partners, family, or friends?

% Yes



18 to 44

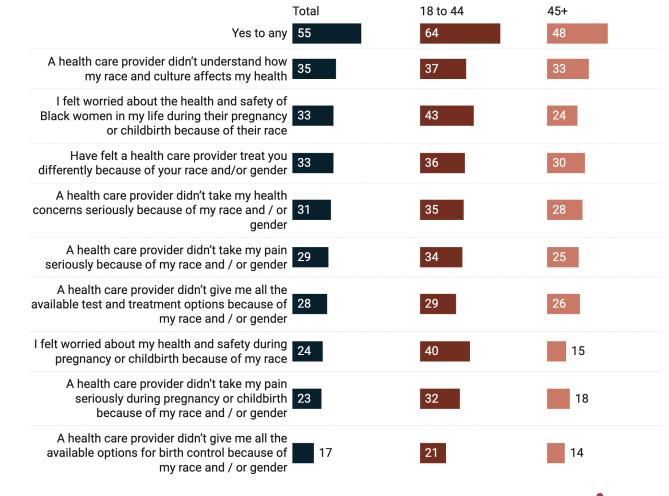




Experiences with medical bias



Here are things that can happen in the healthcare system due to racial bias or racism. Have you ever felt this way? RANDOMIZE



A majority of Black women says they have felt the effects of racial / gender bias in the health care system.

Younger respondents are more likely than their older counterparts to cite some of these experiences.

