



Next Generation Leadership Institute

Partner Social Media Toolkit

Help recruit the next generation of
Reproductive Justice leaders.

www.surveymonkey.com/r/M3G5J92

Purpose & Call-to-Action

In Our Own Voice is calling on our partners, collaborators, and the broader Reproductive Justice ecosystem to help us recruit the 2026 cohort of the Next Generation Leadership Institute (NGLI) a national leadership development program designed to equip HBCU students with the skills, political education, and organizing tools needed to advance Reproductive Justice and bodily autonomy on their campuses and in their communities.

Since launching in 2018, NGLI fellows have built campus-based initiatives, led advocacy campaigns, and strengthened Reproductive Justice across HBCUs nationwide. In our most recent recruitment cycle, we made program history with the largest number of HBCUs represented to date. We are recruiting our 5th cohort of fellows and seeking to expand our reach to ensure even more HBCU campuses have access to this transformational leadership opportunity.

As trusted partners, you play a critical role in helping us reach students who are ready to lead. We invite you to uplift this opportunity across your networks and nominate students who would thrive in this program and help move our movement forward.

Key Dates

- **Applications Open:** February 26, 2026
- **Application Deadline:** May 31, 2026

Who Should Apply

- **Current HBCU undergraduate students**
- **Students committed to advancing Reproductive Justice, bodily autonomy, and community care**
- **Students interested in leadership, advocacy, organizing, policy, and campus programming**



Ways to Support

In addition to uplifting the Next Generation Leadership Institute on social media networks, partners can also:

- Nominate a student: <https://www.surveymonkey.com/r/MSXNZVY>
- Include the application in newsletters and email blasts
- Forward to HBCU faculty, advisors, student affairs staff, and campus administrators
- Share directly with students who are active in advocacy, student orgs, or community leadership

Your partnership helps ensure that the next generation of Reproductive Justice leaders has the training, support, and community they need to **lead boldly, build power, and create lasting change.**

Ready-to-Post Social Media Content

Instagram / Facebook

Post 1

Calling all HBCU students! Applications are OPEN for the 2026 Next Generation Leadership Institute!

Build your leadership skills, organize on your campus, and join a national network advancing Reproductive Justice.

 Deadline: May 31, 2026


 Apply: <https://www.surveymonkey.com/r/M3G5J92>


#NGLI2026 #HBCULeadership #ReproductiveJustice #YouthPower

Post 2

Ready to turn your passion into action?

The Next Generation Leadership Institute equips HBCU students with the tools to lead, organize, and create change on campus and beyond.

 Apply by May 31, 2026

 <https://www.surveymonkey.com/r/M3G5J92>

#HBCUPower #NGLI2026 #ReproductiveJustice #StudentLeaders

Instagram / Facebook Continued

Post 3 (Last Push)

🕒 Final weeks to apply!

Join a national community of HBCU students advancing Reproductive Justice and building campus power.

📅 Deadline: May 31, 2026

🔗 <https://www.surveymonkey.com/r/M3G5J92>

#ApplyNow #NGLI2026 #HBCULeaders

LinkedIn

Post 1

Investing in student leadership strengthens entire campus communities.

Through the Next Generation Leadership Institute, HBCU students gain organizing, policy, and program development skills to advance Reproductive Justice where it matters most on their campuses and in their communities.

Applications for the 2026 cohort close May 31, 2026.

🔗 Apply here:

<https://www.surveymonkey.com/r/M3G5J92>

#NGLI2026 #HBCULeadership #ReproductiveJustice

Post 2

We're inviting our partners and campus leaders to help us identify and uplift the next generation of Reproductive Justice leaders. If you know an HBCU student who is passionate about Reproductive Justice, advocacy, and social change, encourage them to apply to the 2026 Next Generation Leadership Institute.

📅 Deadline: May 31, 2026

🔗 <https://www.surveymonkey.com/r/M3G5J92>

#HBCULeadership #NGLI2026



Tagging, Hashtags & Accessibility

How to Tag In Our Own Voice



- Instagram: @InOurOwnVoiceRJ
- Facebook: In Our Own Voice: National Black Women’s Reproductive Justice Agenda
- LinkedIn: In Our Own Voice: National Black Women’s Reproductive Justice Agenda

Suggested Hashtags

Use 2–5 per post:

- #NGLI2026
- #HBCULeadership
- #ReproductiveJustice
- #HBCUPower

Accessibility Reminder

- Please add **alt text** to all images describing the key information in the graphic (e.g., “Graphic promoting 2026 Next Generation Leadership Institute application for HBCU students with deadline May 31, 2026”).
- Use **plain language** and avoid text-heavy graphics when possible.
- Ensure high color contrast for readability.



Sample Graphics



Click the graphics to download!

Sample Email & Newsletter Blurbs

Subject Line Suggestions

- Applications Open: Leadership Opportunity for HBCU Students
- Share with Students: 2026 Next Generation Leadership Institute
- HBCU Students: Apply for National Reproductive Justice Leadership Program
- Nominate a Student: Next Generation Leadership Institute 2026

Short Blurb

The Next Generation Leadership Institute (NGLI) is now accepting applications for its 2026 cohort. This national program equips HBCU students with leadership, organizing, and advocacy skills to advance Reproductive Justice on their campuses and in their communities. Applications close May 31, 2026. Apply here: <https://www.surveymonkey.com/r/M3G5J92>

Longer Blurb (Email/Listserv Friendly)

In Our Own Voice is now recruiting HBCU undergraduate students for the 2026 Next Generation Leadership Institute (NGLI), a national leadership development program focused on advancing Reproductive Justice and bodily autonomy on college campuses. Fellows receive political education, organizing training, and program development support to address critical student needs around health access, civic engagement, and community care. We encourage students passionate about advocacy and leadership to apply by May 31, 2026. Learn more and apply at: <https://www.surveymonkey.com/r/M3G5J92>.

For all inquiries, please contact:

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